

Dated: 30th March, 2010

The Secretary
The Bombay Stock Exchange Ltd.
Phiroz Jeejeebhoy Towers
Dalal Street,
Mumbai – 400 001

Sub: Press Release on Launch of Phase -2 of Utsav Project in Lavasa


Ref. : Company No. : 523716

Ashiana Housing
Launch of Phase -2 of Utsav Project in Lavasa

The board of directors of Ashiana Housing Limited (hereinafter referred as Ashiana Housing) informs the Bombay Stock Exchange, that the Company has launched phase -2 of its prestigious 6,87,470 square feet, group housing project “Utsav” in Lavasa. The Phase-2 of Utsav Lavasa, consists 128 units comprising a total saleable area of 1,24,180 sq. ft. out of which 52 units are available for sale.

The project is situated in the sprawling lap of nature in Lavasa in Pune (Maharashtra). The project Utsav is engulfed with emerald green mountains on three sides with the fourth opening into the fascinating Lavasa lake. The project is located at an altitude of 2000-3000 feet above sea level, with state-of -the-art roads, robust infrastructure, and a salubrious climate all year round.

For Ashiana Housing Ltd.



Bhagwan Kumar
(Company Secretary)

Ashiana Housing Limited

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