

Dated: 27th September 2021

The Secretary,
BSE Ltd.
Phiroz Jeejeebhoy Towers
Dalal Street,
Mumbai – 400 001

Sub: Disclosure received from ICICI Prudential Equity & Debt Fund under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations 2011

Scrip Code: 523716

This is to inform that the company has received disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations 2011 from ICICI Prudential Equity & Debt Fund on 24th September 2021 i.r.o sale of shares resulting in decrease of their shareholding by more than 2% from the previous disclosure received on 30th March 2020.

The abovementioned disclosure is annexed herewith.

Thanking you,
For **Ashiana Housing Limited**



Nitin Sharma
(Company Secretary)

Ashiana Housing Ltd
304, Southern Park, Saket District Centre, Saket, New Delhi – 110017
CIN: L70109WB1986PLC040864
Regd. Office: 5F Everest, 46/C Chowringhee Road, Kolkata – 700 071
Phone No 011-42654265, Email: investorrelations@ashianahousing.com
Website: www.ashianahousing.com



IPAMC/18(I)/21-22

September 24, 2021

To,
Ashiana Housing Limited
Unit No. 4, and 5, 3rd Floor,
Southern Park, Plot No. D-2,
Saket District Centre,
Saket, New Delhi – 110017.

Dear Sir

Sub: Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations 2011

This is to inform you that ICICI Prudential Mutual Fund (the Fund) under its various schemes holds equity shares of your Company.

In this regard, kindly note that a scheme of ICICI Prudential Mutual Fund (ICICI Prudential Equity & Debt Fund) has carried out sale of 288,074 shares of your Company on September 22, 2021.

As a result, the shareholding of the Fund has decreased by more than 2% as compared to the previous disclosure on March 30, 2020 for 7.27%.

The details of holdings as on September 22, 2021 are as follows:

Name of the Scheme	Total shareholding as on September 22, 2021	% of shares/voting rights to total paid up capital as on September 22, 2021
ICICI Prudential Equity & Debt Fund	39,91,191	3.90
ICICI Prudential Infrastructure Fund	10,06,436	0.98
ICICI Prudential Business Cycle Fund	3,33,720	0.33

The holding by schemes of the Fund are from an investment perspective and not with the objective of seeking any controlling interest. However, the disclosures in this regard as required under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is enclosed herewith.

Please let us know if any disclosure is required under SEBI (Prohibition of Insider Trading) Regulations, 2015. If you require any further information, please feel free to contact us.

Thanking you.

Sincerely
For ICICI Prudential Asset Management Company Limited

Rakesh Shetty
Head – Compliance & Company Secretary

Encl: As above

ICICI Prudential Asset Management Company Limited
Corporate Identity Number: U99999DL1993PLC054135
Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai – 400051.
Tel: +91 22 2652 5000 Fax: +91 22 2652 8100, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com
Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Mumbai - 400063.
Tel: 022 2685 2000 Fax: 022 26868313
Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi 110 001





Format for Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

PART – A – Details of the Sale

Name of the Target Company (TC)	Ashiana Housing limited		
Name(s) of the acquirer/Seller and Person Acting in Concert (PAC) with the acquirer	ICICI Prudential Mutual Fund		
Whether the acquirer/Seller belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited, National Stock Exchange Limited		
Details of the acquisition/disposal as follows	Number	% w.r.t. total shares /voting capital wherever applicable(*)	% w.r.t. total diluted share / voting capital of the TC (**)
Before the sale under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights			
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	56,19,421	5.49%	
c) Voting rights (VR) otherwise than by equity shares	--	--	
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	--	--	
e) Total (a+b+c+d)	56,19,421	5.49%	
Details of sale			
a) Shares carrying voting rights sold.	2,88,074	0.28%	
b) VRs acquired otherwise than by equity shares	--	--	
c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	--	--	
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	
e) Total (a+b+c+/-d)	2,88,074	0.28%	



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

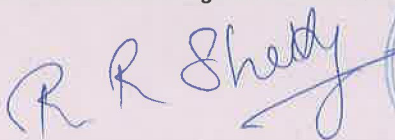

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After the sale, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	53,31,347	5.21%	
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others) Shares pledged with the acquirer	--	--	
c) VRs otherwise than by equity shares	--	--	
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	--	--	
e) Total (a+b+c+d)	53,31,347	5.21%	
(Note: the percentages have been rounded off to the nearest number)			
Mode of sale (e.g. open market/public issue/rights issue/preferential allotment/inter transfer/encumbrance, etc.)	Secondary Market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	N.A.		
Date of sale of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares in the TC.	September 22, 2021		
Equity share capital/total voting capital of the TC before the said sale	10,23,52,099		
Equity share capital/total voting capital of the TC after the said sale	10,23,52,099		
Total diluted share/voting capital of the TC after the said sale	10,23,52,099		
Note.—			
(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.			
(**)Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.			
<div><div></div><div></div></div> <div>Signature of the acquirer/seller/Authorised Signatory</div>			
Place : Mumbai		Date : September 24, 2021	

Dated: 27th September 2021

The Secretary,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051

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NSE Symbol: ASHIANA

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Corporate Identity Number: U99999DL1993PLC054135

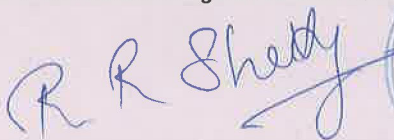

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Place : Mumbai		Date : September 24, 2021	