



## From the Desk of the Jt. MD

Dear Friends,

This quarter was all about 'demonetisation' and I was glad to share Ashiana's view point with you through letters, emails, video and LinkedIn posts. Thank you for your comments and feedback. I am very positive about the future and we are already seeing some signs of positivity - in the feedback received as well as during site visits.

One of the challenges faced by us were labour payments which are done in cash. The construction team did a phenomenal job by regular interaction with the labour, by creating credit systems for them in the local kiranas and also looking after their day to day issues regarding cash requirements. Thanks to these measures, our labour stayed with us and hence we will be able to deliver mostly on time. I am also very proud to announce that we are opening bank accounts for all our labour and henceforth they will all be paid by cheque.

In the last quarter I also witnessed a very special event at Ashiana Utsav in Bhiwadi. We had organized a surprise for the residents by their children, grand children and next-of-kin. It was wonderful to see the joyous reactions of the seniors! I hope your lives are full of such pleasant surprises and also hope that we can be a small part of some of these pleasant moments. Please do watch this video on Ashiana's facebook page.

We have launched our new website which gives our customers more information about our different projects and in a clearer manner. Please do visit the new website on [www.ashianahousing.com](http://www.ashianahousing.com) and give us your feedback. We have also added a lot of photos and videos as 'seeing is believing'!

I would like to end with the hope that the steps taken by the government and citizens of our country will lead India to greater heights.

Always keep smiling

*Al Jula*

## In This Issue...

### New Look Website

Ashiana's corporate website has been relaunched with a more contemporary, user friendly structure and layout.



### Christmas Miracles

This Christmas, the digital team planned a wonderful surprise for our Senior Living residents at Bhiwadi.



### Inter-Ashiana Tournaments

Across Ashiana projects, Inter-Ashiana Tournaments took pride of place.



# Corporate Communiqué



Left to right: Mr. Vijay Mohan receives an honour; Ashiana trippers from Delhi and Bhiwadi enjoying their vacations

## DIGITAL INITIATIVES

### Ashiana Website

Ashiana's corporate website has been relaunched with a more contemporary, user friendly structure and layout. It is now fully responsive for both mobile and desktop use. Based on customer responses, it will offer crisp content with an emphasis on photographs and videos. Please do send us your feedback.

### Ashiana on Social Media

Ashiana is present from this quarter on LinkedIn Pulse to educate customers on the current scenario in real estate. Ashiana's Facebook page has now reached 1, 05,717 followers.

### FB Live on Elders' Day

Elders' Day was marked by a live FB session with Mr. Ankur Gupta from 3 to

5 pm with 45 people interacting with him and getting their queries answered.

### Awards

Mr. Vijay Mohan, Astt Gen. Manager, Marketing has been listed among the "Most Influential Marketing Leaders" for 2016 by the World Marketing Congress.

### Annual Trips

Groups of holiday makers from Head Office and Sales in **Delhi** and **Bhiwadi** went on yearly holidays to Goa with families while Jaipur staffers headed to Jaisalmer and its traditional Rajasthani ambience. From Gurgaon, groups braved the cold and headed for fun at Dharamshala.

### Books and Beyond



The winners of the mythology skit pose for the camera in costume

This quarter saw the revival of our ABC initiatives from 2013 at the Head Office. The ABC team – Sukriti, Reena and Uma – organised a quiz, a debate and a skit competition.

Debates were organised around four topics with 12 debators taking part. The skit competition had five teams performing to a verse of their choice from mythology.

### Change of Name

Ashiana Maintenance Services Ltd has been converted to a limited liability

## Celebrations Across Ashiana



Festival celebrations were held across Ashiana locations

partnership under the provisions of the Limited Liability Partnership Act, 2008. The change is effective from December 22, 2016. Please note that there is no change, whatsoever, except in the legal status/form of the company. The nature of operations, relationships and people remain the same as before.

## Tips on Bricks

"Tips on Bricks" is a new initiative by Ashiana to educate its customers. Our digital team is creating and posting videos on various social media platforms on different topics and aspects relevant to the Real Estate industry based on the opinions of independent experts. Here is the link :

<https://www.youtube.com/playlist?list=PLP2Lajec846SXsnnvZ2A3-1-nHwyW3cAl>

## Christmas Miracles



This Christmas, the digital team planned a wonderful surprise for our Senior Living residents at **Bhiwadi**. Their children were invited in secret to come over for Xmas celebrations dressed up as Santa Claus. When the Santas suddenly removed their masks to give the parents their presents, the occasion turned into a tale of tears and surprise, full of joy and cheer.

# Training & Development

## Training Sessions

As in every quarter, training and development activities were spread across departments and the organisation.

- **Networking** is now a critical business tool and to emphasise this, Mr. Paritosh Pathak, the only networking trainer in India, joined us for our November monthly meeting to share his insights and to teach everyone how to use and expand networking skills.
- **Hiring Processes** - Hiring Managers from Sales and Facility teams were trained on 'How to Hire the Best'. They also got an opportunity to apply their learnings during campus placement.
- **Sales Team Training** - Salto Dee Fe is helping us streamline the learning and development processes in the company. As a start, Assistant Managers (Sales) were instructed on how to train their teams with a focus on How to Deliver.

Training content modules were also developed for Communication Skills, Listening Skills, Email Etiquette, Home Loans and on Capital Gains.

- **Maintenance Training** - Training was organised at the Jamshedpur branch with employees receiving tips on Energy & Water Conservation and guidance on Provident Fund & Employee State Insurance. The team also discussed the application of Zero Breakdown in our projects.
- **ESS Refresher Training** - HR representatives across all branches were given refresher training on the Employee Self Service (ESS) portal and the new and existing online tools added since its inception. They will now be training employees to use ESS in an optimal way.
- **IT Team Training** - Information Technology teams from all branches

met over two days for retraining on trouble shooting internal software. They also sorted out various local IT issues.

- **Accounts Team Training** - Relevant groups got together at Jaipur and were briefed on the Real Estate Regulatory Act, Goods & Service Tax and various aspects of streamlining inter department processes.
- **Book Review** - As part of the initiative for sharing knowledge from books, employees were given the book The Alchemist by Paulo Coelho followed by a review at the monthly meeting.

## Skill Training

For this quarter, five new Skill Training batches were started. A total of 65 men and 47 women participated in training programmes for Tiles Grouting, Masonry and Electrical Work at Jaipur, Bhiwadi and Jamshedpur.



Left to right: Electrical batch started at Ashiana Anantara, Jamshedpur; Tiles Grouting batch started at Vrinda Gardens, Jaipur

## Welcome to Ashiana



Abhijeet Sharma,  
Architect,  
Head Office



Aman Kumar  
Singh, Manager  
(Accounts) AHL  
Jamshedpur



Anjana Sahoo,  
Executive (CSR),  
Head Office



Chanchal  
Saini, Officer  
(Accounts),  
Head Office



Jitendra Pareek,  
Estate (Officer),  
AMS Jaipur



Kundan Kumar,  
Electrician,  
AMS Bhiwadi



Nitin Kumar Gupta  
Executive (Legal-  
Documentation),  
Head Office



Om Prakash  
Sharma,  
Security  
(Supervisor) AMS  
Bhiwadi



Om Prakash,  
Executive  
(Accounts), AMS  
Bhiwadi



Ram Kishan,  
Senior Officer  
(Accounts),  
AMS Bhiwadi



Tamanna,  
Executive  
(Front Office),  
Gurgaon



Vinod Singh  
Senior Executive  
(Sales),  
AMS Bhiwadi

## Core Values

### Going the Extra Mile



When Mr. Rajendra Singh Chhetri, Estate Officer at Ashiana Surbhi, Bhiwadi realised the problems that residents had initially till the availability of public transportation was organised by the maintenance team, he started ferrying them back and forth himself on his private vehicle. He's certainly been Going the Extra Mile quite literally for the residents and shown that Ashiana's Core Values have become part of his values.

# Corporate Social Responsibility



Left to right: Diwali celebrations at Ashiana Tarang, Bhiwadi; Card making and diya lighting activities at Vrinda Gardens, Jaipur; Dussehra celebrations at Ashiana Umang, Jaipur; Rangoli decorations by Phoolwari kids, Jaipur

## PHOOLWARI SCHOOLS

### Festival Celebrations

Dussehra and Diwali are the two most celebrated festivals at Phoolwari schools and children were enthusiastic in their participation with the beautiful colours of Rangoli patterns decorating their classrooms along with bright hued diyas. Christmas and the New Year were also celebrated in high spirits with kids enjoying the festival and lots of fun activities. Children enjoyed X'mas music, Christmas cakes and various games before receiving gifts from Santa Claus.



Phoolwari kids celebrating Christmas at Ashiana Town, Bhiwadi; Cutting the cake on Christmas at Ashiana Navrang, Halol



Gifts and sweets for Phoolwari children at Ashiana Utsav, Lavasa



Christmas decorations at Phoolwari, Ashiana Town, Bhiwadi



Cutting the cake on Christmas at Gulmohar Gardens, Jaipur



Phoolwari kids celebrating Children's Day at Ashiana Town, Bhiwadi; lemon and spoon race at Ashiana Town, Bhiwadi; Sack race at Ashiana Utsav, Lavasa

### Children's Day

Children's Day was celebrated across Phoolwari with much excitement as the most happening activities were

organised this day for children including a sack race, lemon and spoon race, drawing contests and of course the always tasty sweets at the end.



### A CSR Christmas !

Ashiana Dwarka, Jodhpur organised Christmas celebrations at the Government School, Pal Sangriya Link Road, Jodhpur. The children were delighted to see Santa Claus. Cake cutting and distribution of chocolates were followed by snacks. The celebrations were a part of Jodhpur's CSR activities.

# Corporate Social Responsibility



Clean up drive by Phoolwari kids at Ashiana Utsav Lavasa; Phoolwari children do their daily exercise routines at Ashiana Town, Bhiwadi

## Outdoor Visit

Phoolwari kids from Jaipur visited Dainik Bhaskar to get a glimpse of how a newspaper is printed. They learnt the various stages of printing, how colours are used, the type of paper, and about the metal plates used for printing.



Right: Phoolwari kids at Jaipur visited the Dainik Bhaskar newspaper unit



From above: Phoolwari children enjoying a movie show and all dressed up and looking smart in their new winter uniforms at Ashiana Navrang, Halol



Outdoor visit of Phoolwari kids: they went to a church, gurudwara and Birla temple at Jaipur

## OTHER ACTIVITIES

### Clean Up

A Clean up Drive and health plus hygiene activities were also organised.



Hair and nails being cut and trimmed for Phoolwari children as part of the Health plus Hygiene activities at Ashiana Town, Bhiwadi



Phoolwari kids put up a dance performance at our Annual Senior Living Sports and Cultural Festival Jashn 3 at Ashiana Utsav, Lavasa.

## Core Values

### Going the Extra Mile

Ashiana is truly proud of the entire engineering team of **Ashiana Shubham, Chennai** who stood in the rain for over three hours to help labourers repair roofs of their living quarters which were blown away by the massive cyclone

which hit Chennai in December. They came together, 40 of them, to help lay bricks on the roofs of 150 hutments and Going the Extra Mile so that all labour at Ashiana Shubham had a roof over their heads even through those troubled days.



# Comfort Homes: Your Dream Home Coming Up



From left: Park development work has been completed in Phase II of Ashiana Town; EWS and LIG flats are ready for handing over; Handovers are in progress at Surbhi Phase 1, Bhiwadi

## Handovers at Bhiwadi

Of a total of 336 flats in Phase II of **Ashiana Town, Bhiwadi** quality control checks have been completed for 280 and 106 have already been handed over with all recipients more than happy with their new homes. For EWS and LIG flats, all 293 have been checked and released. At **Ashiana Surbhi Phase 1, Bhiwadi**, 48 flats have been handed over.

## Road Work Completed

Black topping work on a 30 metre long road has been completed along the outer boundary. The road work links the EWS/LIG flats to **Ashiana Town, Bhiwadi**.

## Bank Accounts for Labour

All labour working at **Ashiana Town, Bhiwadi** will now have bank accounts facilitated by the company to avail benefits through the government's social welfare initiatives. Site staffers are working to ensure that all such accounts are opened as soon as possible.

## Dandiya Nights

Customers of **Ashiana Town, Ashiana Surbhi** and **Ashiana Tarang, Bhiwadi** turned up for the Dandiya Night organised for them at Ashiana Town's central park in Phase 1. Customers along with families



Bank accounts for all labour were facilitated at Ashiana Town, Bhiwadi



The **Ashiana Anmol Super Chef** get together had competitors making Khandvi Ravioli

joined in the fun, taking pictures at the selfie booth, enjoying snacks at the food counter and dancing to the lilting Dandiya beats with gay abandon. There was excellent interaction between prospective and existing customers.

## Super Chef

The **Super Chef** get together was held for prospective and existing customers **Ashiana Anmol, Gurgaon**. The host for the event was a finalist from the Master Chef India contest Mr. Ashish Singh. First there was a small quiz about the various ingredients used in cooking with prizes for the winners.



Top left: Dandiya Night at Ashiana Town, Bhiwadi; bottom left: prize distribution; bottom right: Dr. Sunil Jain, our customer sharing his Ashiana experiences



Black topping for road at Ashiana Town, Bhiwadi

Then Chef Ashish Singh demonstrated his Khandvi Ravioli recipe which had to be copied by the participants in a specific time period. Three winners won prizes. The cooking competition had husbands lending an active hand to the contesting ladies. The lucky draw which followed saw the winner get a free holiday package at Tree House Resort, Bhiwadi.

## Inter School Badminton

**Ashiana Navrang, Halol** organised an Inter-School Badminton competition for schools from Halol and Kalol.



Winners of the Inter-School Badminton competition at Ashiana Navrang, Halol



# Comfort Homes: Your Dream Home Coming Up



From left: Children performing on Gratitude Day; Ms Shefali Walia at Ashiana Tarang, Bhiwadi, our customer shares her experiences with Ashiana; teachers, children and parents are engrossed in the various activities arranged for them

## Gratitude Day

Schools participated in a special Gratitude Day event organised at the **Ashiana Tarang, Bhiwadi** site. Among them were Bal Bharti School, UCSKM, Modern Public School and Presidency - the International School. The event started with an introduction to the Ashiana group. Teachers, children and parents, all enjoyed the many activities organised for them. There were special performances of dance, skits and singing by Bal Bharati School. Faculty members mingled with customers and shared their Ashiana experiences and looked forward to similar events in the future.



The children's gang onstage with the anchor for a dance performance at Gulmohar Gardens, Jaipur; Dance competition during Christmas celebrations at Ashiana Navrang, Halol

## Fun in the Sun

A day of fun activities was organised at **Ashiana Town, Bhiwadi** (sponsored by Shri Ram Pistons). Apart from drawing competitions for kids, there were games like musical chairs, passing the parcel, singing performances, karaoke and team games for customers. Everyone enjoyed their day in the sun as existing and prospective customers mingled and exchanged notes. Guests also went on project visits and were happy to see the rapid progress underway.



The large gathering at the Club House for its inauguration; Couples dancing on stage at Gulmohar Gardens, Jaipur

## Merry Christmas

**Ashiana Town, Bhiwadi** tied up with Bal Bharati School to celebrate Christmas with customers and parents of the children taking part. Game stalls were the most popular. At **Ashiana Navrang, Halol** residents celebrated X'mas with games, and song and dance competitions.

## Club House

**Gulmohar Gardens, Jaipur** inaugurated their new Club House with the facilities being greatly appreciated by guests

who included existing, prospective and corporate customers. The gym and media room came in for special appreciation. Guests gathered at the selfie zones before enjoying dinner. **Gulmohar Plaza** customers were especially happy to see the construction and development of the Plaza with possession scheduled for mid-January 2017. There were songs, stage performances and a live band.

## School Visit

Teachers from Ryan International School visited **Ashiana Anmol, Gurgaon** and were welcomed with flowers before being introduced to the Ashiana ethos. There were a few interactive games to get to know everyone and there was a lively question and answer session. Later they visited the sample flat and appreciated the construction and layout before sitting down for brunch.

## New Year Carnival

**Rangoli Plaza, Jaipur** celebrated its first New Year with a grand celebration and a Carnival spread over a couple of days, with gifts being distributed to all comers.

## Supervisor Homes Upgraded

Supervisor's homes at **Ashiana Anmol, Gurgaon** have been upgraded to provide a better lifestyle. A badminton court has also been included on the premises for staff to include sports in their daily lives.



Upgradations at Ashiana Anmol staff room and sports facilities

# Comfort Homes: The Ashiana Lifestyle



Dussehra was celebrated across Bhiwadi and Neemrana; winners at the Inter-Ashiana meets; participants in the Badminton event

## Dussehra and Durga Puja

Dussehra was celebrated at all projects of **Bhiwadi** and **Neemrana** with lots of joy and fervour. Bhandara, Jagran, Dandiya and lots of other activities were organised during the Navratras. Durga Puja was celebrated by residents in three of our projects: **Ashiana Brahmananda, Ashiana Anantara** and at **Ashiana Gardens, Jamshedpur**. This was the first Durga Puja celebrated by residents of **Ashiana Anantara**. This was also the Silver Jubilee celebration of Durga Puja at Ashiana Gardens.



Winners of the Antakshari and Sit & Draw and Rangoli competitions at Jamshedpur

## INTER ASHIANA TOURNAMENTS

### Badminton

The Club at **Ashiana Aangan, Neemrana** was the venue for this year's Inter-Ashiana Badminton tournament between **Greenhill** and **Ashiana Aangan, Neemrana**, with 72 players competing and large crowds of residents cheering them all the way.

### Antakshari

The Inter-Ashiana Antakshari competition was held at **Ashiana Brahmananda, Jamshedpur** on Christmas combining the celebrations with interactive entertainment. Six teams with

24 participants from **Ashiana Anantara, Ashiana Residency Greens** and **Ashiana Brahmananda, Jamshedpur** took part. Residents were out in full force to cheer their teams. **Ashiana Brahmananda** were the winners and **Ashiana Anantara** the runners-up.

### Table Tennis

**Neemrana**, now with two projects: **Ashiana Aangan** and **Greenhill**, has started their own Inter-Ashiana table tennis tournament. There were 20 participants and lots of residents from both projects to cheer at the event.

### Song & Dance

The Inter-Ashiana Song & Dance competition at **Bhiwadi** drew a record number of 220 participants.

### Sit & Draw and Rangoli

Inter Ashiana Sit & Draw and Rangoli

competitions were organised at **Ashiana Anantara, Jamshedpur**. About 72 children participated in four different age groups and 22 ladies participated in the Rangoli competition..

### Gas Services

Piped gas services have started in **Ashiana Town, Bhiwadi** and there is now a prepaid LPG service available for all residents.

### Road Repairs

Ready Mix Concrete mixture is now being used in **Ashiana Aangan, Bhiwadi** to do patch repairs wherever necessary.

### External Repairs

To restore the look and feel of **Ashiana Aangan's** external façade, Ashiana has already started major repairing work. Residents have been impressed by Ashiana's proactive initiative towards



From left: piped gas connections at Ashiana Town, and road and external repairs at Ashiana Aangan, Bhiwadi; and winners of the Inter Ashiana Antakshari competition at Jamshedpur

# Comfort Homes: The Ashiana Lifestyle



*Santa Claus cuts the cake with residents Ashiana Amarbagh, Jodhpur; Christmas celebrations at Rangoli Gardens, Jaipur were enjoyed by a large gathering; guests were gifted plants for Christmas and for participation in the Traffic Awareness event*

rectification work without residents having to remind them or specially follow-up again with anyone.

## External Piping

External piping work has been initiated at **Ashiana Aangan, Neemrana** and **Ashiana Greens, Bhiwadi** for the drainage of AC and other balcony waste water. This will help maintain aesthetics and reduce repair costs.

## Open House

An Open House session was organised at **Ashiana Aangan, Neemrana** to enable maintenance staff, residents and customers to interact and create a channel through which various issues can be resolved on the spot.

## Christmas

Christmas was celebrated enthusiastically at **Ashiana Surbhi** and **Ashiana Amarbagh, Jodhpur** at the Club House with a fun event for residents along with their families and friends, with lots of entertaining activities for all those who attended and enjoyed themselves.

At **Ashiana Dwarka, Jodhpur** Santa Claus was the main attraction for kids as they got their gifts and chocolates. Everyone enjoyed the games that had been organised. **Rangoli Gardens, Jaipur's** Christmas celebrations included a "Traffic Awareness" session.

## Karva Chauth

**Ashiana Amarbagh** and **Rangoli Gardens** residents jointly organised Karva Chauth at the Club House in a traditional way including puja and katha.

## Dandiya Nights

Dandiya night was organised at



*Ladies of Ashiana Amarbagh, Jodhpur and Rangoli Gardens, Jaipur at Karva Chauth puja*



*Residents of Ashiana Dwarka, Jodhpur and Rangoli Gardens enjoy the Dandiya dance*

**Ashiana Amarbagh, Jodhpur, Ashiana Greenwood, Jaipur, Ashiana Dwarka, Jodhpur** and at **Rangoli Gardens, Jaipur** with Garba and Dandiya, which the residents enjoyed thoroughly. The festivities started with a puja of Ma Durga with residents and maintenance staff attending.

## Children's Day

Children's Day was combined with a Sit & Draw completion for children at **Ashiana Amarbagh, Jodhpur** very successfully with kids participating in huge numbers and creating beautiful, colourful art.

## Anantara Sold Out

We are pleased to inform that all the units have been sold out and 120 residents already started residing in this beautiful project and are enjoying the facility at **Jamshedpur**. Work on Aries, the Club House and pool is in full swing.

## Badminton Court

After necessary repairs, the badminton court at **Ashiana Woodlands, Jamshedpur** now has a fresh, smart look.

## Lift in Magnolia

**Ashiana Gardens, Jamshedpur** is a 30 year old project when some buildings were not eligible for lifts. A lift has now been installed in two blocks of Magnolia building while the rest of the building will be fitted as soon as approval is received.



*At Ashiana Anantara, Jamshedpur the construction work of Aries and the swimming pool is in full swing*

# Comfort Homes: The Ashiana Lifestyle

## New Year Festivities

Rangoli Plaza, Jaipur was decked up for a New Year Carnival. Our anchor talked to people shopping at the commercial complex.



At the Town Hall meeting at Rangoli Gardens, Jaipur Mr Ashok Singh explains the Ashiana ethos

## Health Check Up

A Health Check Up camp was organised at the temporary Club House at Ashiana Dwarka, Jodhpur. The camp was organised for our residents, maintenance staff, vendor staff and their children.



Estate Officer Mr Nigam Prakash talking about Ashiana at Ashiana Dwarka, Jodhpur



Health Checkup camp at Ashiana Dwarka, Jodhpur

## Town Hall Meetings

The Maintenance Division of Ashiana has started monthly Town Hall Meetings for Maintenance, Security, Horticulture, Housekeeping teams and AMC vendor employees. Ashiana Dwarka, Jodhpur and Rangoli Gardens and Greenwood organised their Town Hall meetings in

November 2016.

Estate Officer Mr. Nigam Prakash at Ashiana Dwarka, Assistant Manager Mr. Ashok Singh at Rangoli Gardens and Mr. Jagdish at Greenwood shared Ashiana's core values, culture and work ethics with participants.

# Senior Living: Your Dream Home Coming Up

## Christmas

Christmas was celebrated at **Ashiana Shubham, Chennai** with of course Santa Claus and toffee and cakes for al of those participating.



Christmas at Ashiana Shubham, Chennai

## Musical Evening

A musical evening at **Ashiana Nirmay, Bhiwadi** in its new green area was planned as a Jashn flashback with customers enjoying the retro songs. They

danced and loved the Jashn-3 video that was shown.

## Structural Work



All slabs for buildings in Phase I, **Ashiana Nirmay, Bhiwadi** have been cast. Finishing work is going on in full swing.



Ms Veena Seth performs during the Fun & Sun event; guests having dinner at the Nirmay, Bhiwadi site; customers are enjoying the lively performances on show



**Dandiya Nights:** Ashiana Shubham, Chennai organised a special Dandiya Night followed by snacks.

## Senior Living: Your Dream Home Coming Up



Fun outdoor activities in the sun at Ashiana Nirmay, Bhiwadi; right: guests practice emergency techniques at Ashiana Shubham, Chennai

### Fun in the Sun

An outdoor Fun & Sun event was organised at the **Ashiana Nirmay, Bhiwadi** site in its newly developed green area. The event started with fun games,

karaoke and some retro music and songs. Guests also enjoyed a barbecue as they shared experiences with each other.

Customers were to happy see their flats and the progress made.

### Physiotherapy Event

A physiotherapy session was held at **Ashiana Shubham, Chennai** by Dr. Alpana on handling emergencies. Demonstrations were followed by lunch.

## Senior Living: The Ashiana Lifestyle

### World Elder's Day

World Elder's Day was celebrated **Ashiana Utsav, Jaipur** and **Bhiwadi** on October 1 to emphasise our responsibilities towards making our elders' lives happier. At Jaipur, as a special invitee, General (ret'd) Mandata Singh, owner of Kalwar Fort graced the occasion and shared the importance of elders in each stage of our life. The event concluded with light refreshments for all. At **Ashiana Utsav, Bhiwadi** those above 80 and above 90 years were specially felicitated with a coconut and garlands, and with a shawl respectively. A special dance performance was put up by students of UCSKM School.



The AUOWS president honoring Mr Om Prasad on World Elder's Day ; school students performing for the elderly on the occasion of World Elder's Day



off the evening at Bhiwadi.

### Navratri

At **Ashiana Utsav, Jaipur**, the Navratri festival began with Durga puja and bhajans at Utsav Temple. The festivities continued till Navami with bhajans, Garba and distribution of prasada every day to all. Utsavites participated in the festivities with faith and devotion. Bhandara was organised by Utsavites on the occasion of Ram Navami.

started with Lakshmi puja followed by burning of crackers and a session of tambola. Residents lit diyas and shared sweets as well as crackers and candles. The festivities were followed by snacks and dinner.

### Karva Chauth

Karva Chauth at **Ashiana Utsav, Jaipur** and **Ashiana Utsav, Bhiwadi** witnessed traditionally dressed women in all their finery with mehendi on their hands and feet and performing puja at Utsav Temple. After the puja, a geet sangeet programme was organised at Jaipur while a tambola session rounded

### Diwali

The festival of lights, Diwali was celebrated at **Ashiana Utsav, in Jaipur, Bhiwadi** and **Lavasa**. The festivities



Residents exchange greeting in the mandir during Diwali celebrations



From left to right: Karva Chauth was celebrated by the ladies of Utsav, Jaipur; Utsav, Bhiwadi residents enjoying mehendi on Karva Chauth; Diwali celebrations at Ashiana Utsav, Jaipur and Ashiana Utsav, Lavasa

# Senior Living: The Ashiana Lifestyle



From left to right: Chappan Bhog prasad at the Utsav Temple, Jaipur; Utsavites tasting the "Khaja Chaat" prepared by our Café Chef Mr. Rocky Sarkar at Ashiana Utsav, Jaipur; Utsavites enjoy their picnic at Kalwar Fort

## Annakut

Utsavites in **Jaipur** celebrated the Annakut festival the day after Diwali at Utsav Temple. Chappan Bhog prasad and bhandara was also organised on the occasion.

## Cookery Show

The cookery show has become a very popular and the most in demand activity at **Ashiana Utsav, Jaipur**. This time, our café cook Mr Rocky Sarkar demonstrated Khaja chaat. A large number of residents enjoyed the demonstration and tasted the dish.

## Bhawat Geeta Paat

On the occasion of Bhawat Geeta Jayanti, the Hare Krishna Community institute organised Bhawat Geeta Paat at **Ashiana Utsav, Jaipur**. The paat concluded with the distribution of prasad.

## Tyre Check

A tyre check-up camp was set up at **Ashiana Utsav, Jaipur** with the help of Vipul Tyres agency to inform residents all about buying the best tyres.

## Picnic

Utsavites from **Jaipur** decided to arrange a picnic at Kalwar Fort to welcome the winter. Utsavites travelled

to the Fort in the evening and enjoyed a video on the history of the fort as well as a performance of Kalbelia. And of course they did not miss their favourite game of tambola before returning after dinner.

## Musical Event

Rang Kalash organised a musical programme in **Utsav, Jaipur** with singers from Mumba and Jaipur. Some residents joined in as well. The evening concluded with a contributory dinner. At **Ashiana Utsav, Bhiwadi** it was the group Sargam which entertained residents with wonderful Hindi and Punjabi songs while **Utsav Lavasa** invited Rick who sang melancholy old Hindi movie songs.

## Christmas

Christmas was celebrated with great enthusiasm and frolic at **Ashiana Utsav Jaipur, Bhiwadi** and **Lavasa**. There were games, music, dance and general merriment all round. Santa Claus joined the festivities everywhere and residents

exchanged greetings and good wishes and took part in a carnival to share street food like chaat papri, chole kulcha, noodles as well as gajar ka halwa. There was an abundance of cakes, chocolates and other tasty goodies much to everyone's delight.

## New Year

The New Year was welcomed joyously by all Utsavites at **Jaipur, Bhiwadi** and **Lavasa**. Residents performed and enjoyed skits, songs, dances, musical instruments during the celebration. The enthusiasm continued till midnight. At Lavasa there was a live band Raga in attendance.

## Monthly Get Together

Monthly Get Together is held in all Utsav projects. At the beginning of the party, new residents are welcomed and thereafter, birthdays and anniversaries are celebrated. Residents also enjoy games, songs, jokes, interactions and poems. At the end of the celebrations, residents enjoy snacks or dinner together.



## Dussehra

More than 120 Utsavites from **Jaipur** attended Ravan Dahan during Dussehra.



Christmas at Utsav, Lavasa and Utsav Bhiwadi saw residents enjoying garma garam pakodas in the chilly but bracing weather outdoors



Residents enjoying musical evenings at Utsav Bhiwadi, Utsav Jaipur and Utsav Lavasa

# Senior Living: The Ashiana Lifestyle



The New Year was celebrated by residents at Utsav Jaipur and Utsav Lavasa with songs, good cheer and good wishes all round



Well attended gatherings of Utsavites at Jaipur, Bhiwadi and Lavasa for the Monthly Get Together parties



Residents perform Tulsi Vivah at the temple



Ms Amita Shaw and Ms Kamini Bhandari dancing with Rajasthani dancers and enjoying folk songs at Utsav Bhiwadi

## Rajsthani Lok Sangeet

An evening of Rajsthani lok sangeet was organised at **Utsav Bhiwadi** for the enjoyment of the residents.

## Ayurvedic Camp

A free Ayurveda Health Care & Awareness camp was organised by the



Utsavites gather for their favourite Tambola at Jaipur, Bhiwadi and Lavasa

Santhigiri Healthcare and Research organisation at **Bhiwadi**.

## Tambola

Tambola is among the most popular activities at all Ashiana Utsavs in **Jaipur, Bhiwadi and Lavasa**. The tambola sessions are organised twice a week and are extremely well attended by all Utsavites.

## Garba Night

A Garba and Dandiya night was organised at **Ashiana Utsav Bhiwadi** followed by Gujarati and other Bollywood dances. Idli Sambhar, Chowmein, Gulab Jamun, Cold Drinks were served.

## Tulsi Vivah

The Utsav Temple at **Bhiwadi** was beautifully decorated with flowers for the celebration of Tulsi Vivah with bhajan followed by bhog and aarti.



Utsav residents enjoying Garba Night and attending the Ayurveda camp at Bhiwadi



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Mrs Aarti Kapoor availing of the hearing test facility; residents attending the medical camp on Urology by Rockland; residents enjoy and look forward to the Art Therapy discussions by VIMHANS

## Wellness Programme & Camps

### Hearing Aid Seminar

A seminar was arranged on hearing aids followed by Hearing Tests by Amplyclear Hearing & Speech Clinic, Dwarka New Delhi for all residents of **Ashiana Utsav, Bhiwadi**.

### Health Talk

**Utsav, Bhiwadi** organised a health talk on kidney & UTI related diseases by nephrologist Dr. Rajiv Kumar Setia.

### Medical Camp

A Medical camp was organised by Rockland Hospital at **Utsav, Bhiwadi**. A specialist Gynecologist, and Urologist were present.

### Physiotherapy OPDs

VIMHANS Medical Team organised a free OPD on physiotherapy at **Utsav, Bhiwadi**. The topic was Back pain & Joint pain, Shoulder pain, Knee pain, etc.

### Art Therapy

VIMHANS team organised art therapy sessions, with residents enjoyed colouring, and painting on CDs. Art classes are successfully going on at **Utsav, Lavasa** for a long time. Their most recent efforts were in Match Stick Art.

### E-Rickshaw

A ceremony was organised to inaugurate the "E-Rickshaw" at **Utsav Lavasa**. Residents have welcomed the launch of the new vehicle.

### Group Discussion

A group discussion on "How To Increase Our Knowledge" was conducted at **Ashiana Utsav, Lavasa**.

### Talk By Resident

One of our residents Mrs. Joglekar gave speech about "How To Stay Fit After 55" at **Ashiana Utsav, Lavasa**. It was a good and healthy session which residents enjoyed.

### Rock Art Session

Residents of **Utsav, Lavasa** enjoyed a session in which they had to paint rocks of different sizes and shapes.

### Chrystal House

**Ashiana Utsav, Lavasa** organised a showing of the movie Jungle Book for Chrystal House school students.

### Fun Games

The students of Christ University conducted fun games for residents of **Ashiana Lavasa** along with song therapy and dance followed by tea and snacks.



Art classes at Lavasa; and children from Chrystal House enjoy a movie



New Year celebrations at Utsav, Lavasa



Students from Christ University performed for residents at Lavasa

# Senior Living: Care Homes



Special activities at Care Homes; a warm welcome to Mr U.C. Jain, Mrs Gyanvanti Singh and Mrs Ratan Gupta at Bhiwadi and Jaipur

## Special Activities

Social worker Ms. Rosina organises various clay modelling, butterfly and lantern making and other interesting activities at Care Homes.

## Welcoming Residents

Mrs. Gyanvanti Singh and Mr. U.C.Jain became a part of the Care Homes family, at **Bhiwadi** and were warmly welcomed. Utsav Care Homes, **Jaipur** welcomed Mr Vijay Jairam Das and Mrs Ratan Gupta.

## Christmas

Christmas at Care Homes, **Bhiwadi** saw all residents gather to meet Santa Claus (Mr.Sanjay Kumar) and exchange greetings and good wishes. At Utsav Care Homes **Jaipur**, Mr Amilal, our very own Santa Claus, cut the cake and exchanged greetings and good wishes with residents.

## Diwali

Care Homes, **Bhiwadi** was beautifully illuminated for this festival of fun and happiness.

Lakshmi puja was followed by a party with staff and residents joining in the songs and dance.

At **Jaipur** an outing was planned for residents of Utsav Care Homes. They enjoyed the bright and colourful Diwali lighting all over Jaipur city.

## Art of Living

Art of Living sessions at Care Homes, Bhiwadi are conducted by Mrs. and Mr.Pathak, Their team not only sing lovely devotional songs but also play instruments beautifully, and are loved by residents.



Physiotherapy Camp at Utsav, Jaipur

## Physiotherapy Camp

A free physiotherapy camp for Utsav and Care Homes residents was organised with this time's focus being the back, shoulder joints and knee pain. Dr Manish Rajpurohit and Dr Ankeet Parikh shared the importance of exercise in daily life. Dr Rajpurohit and his team have joined us for regular OPD in the Physiotherapy Unit at Care Homes.

## Care Givers Lauded

Utsav Care Homes took up a new initiative in showing their appreciation of



Birthday Celebration of Mrs Sheila Sadhvani

the valuable work of Care Givers. Their importance in the life of individuals after a certain age cannot be forgotten.

## Mega Health Checkup

Utsav Care Homes organised a mega Health Checkup for Utsav residents in the Activity Centre with the coordination of the Eternal Hospital team. Dr Mithlesh, Dr Rubina and Ms. Suman, Dietician provided consultation and shared important tips especially on physical activities, diet plans and ENT care.

## Happy Birthday

Mrs Sheila Sadhvani, our resident celebrated her birthday with other residents. Her daughter and son-in-law joined us for that special day.

## World Elder's Day

World Elder's Day was celebrated at Utsav Care Homes, Jaipur to emphasise our responsibilities towards our elders in making their lives happier.



Christmas and an Art of Living session for residents at Bhiwadi; celebrating World Elder's Day at Utsav Care Homes, Jaipur

# Aap Ki Kalam Se

# It pays to be inQUIZitive!



Illustrations by Yatee Singh Shekhawat, daughter of Mr Narender Singh Shekhawat, Manager (Land & Legal) at Branch Office, Jaipur. The pictures are from our desktop calendar of 2016.

Send the right answers to these questions and win prizes! The answers to the questions are right here in this newsletter.

This is how you send the answer:

If you think the answers are:

Question 1. [a]

Question 2. [b]

Question 3. [c]

Question 4. [a]

then SMS - AHL<space>

1a 2b 3c 4d and send to 56677

**Two winners will be chosen from the all-correct entries by a lucky draw.**

## Questions

1. Which university students organised fun events at Lavasa ?  
a. Christ b. Pune c. Mumbai
2. What dish did Rocky Sarkar demonstrate ?  
a. Khaja chaat b. Mexican bean tacos c. Khow suey
3. How many followers does Ashiana have on Facebook ?  
a. 56,703 b. 1, 05,717 c. 83, 806
4. What was the name of the children's movie shown at Lavasa ?  
a. Richie Rich b. Sound of Music c. Jungle Book

**Best of Luck !**

**Lucky draw quiz winners for the last quarter:**

1. Ms. Vandana Agarwal, Bhiwadi
2. Ms. Reeta Jain, Bhiwadi

**Congratulations to all the winners !**

**Answers to the last quiz (issue 55):**

1-c, 2-b, 3-b, 4-c

आशियाना की क्या बात सुनाऊं आशियाना की क्या बात सुनाऊं,  
नई तकनीकी नई दशा दिखाऊं ।  
एक तरफ है अनुशासन मेरे भाई,  
दूसरी तरफ वातावरण मैं दिखाऊं।  
चारों तरफ है चहलपहल, आशियाना का बन गया है महल ।  
बेरोज़गार को रोजगार दिलाऊं, आशियाना की क्या बात सुनाऊं,  
नई कन्ट्रक्सन नई दशा दिखाऊं।  
हर प्रोग्राम मे बैठ कर जब करते है बात,  
एक है मजहब हमारा, एक है जात।  
इसी बात को बार-बार मैं दोहराऊं, आशियाना की क्या बात सुनाऊं।  
काम करने से पहले लेना है प्रण, सेफ्टी हमारा पहला है धरम।  
आशियाना को मैं नई ऊंचाईयो पर ले जाऊं,  
आशियाना की क्या बात सुनाऊं ।

रंजीत कुमार चौधरी, मेंटनंस असिस्टेंट,  
आशियाना सुरभी

Please send contributions for Aap ki kalam se, with your full name, address and photograph. Published pieces will get a gift from our Jt. MD, Ankur Gupta. Contributions may be in English or Hindi, not more than 175 words and it should be something positive! Negative thoughts go against the Ashiana Philosophy.

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