



## From the Desk of the Jt. MD

Dear Friends,

The three of us - my brothers, Vishal and Varun, and I, were fortunate to have enjoyed an exceptional learning experience this past quarter. We spent two days with the renowned author Jim Collins who shared with us his views on what makes a good company great. He spoke to us about the practices that are common to companies that achieve that transition and about how we can improve as leaders. His research on the subject made it a hugely insightful session. These were two very worthwhile days and a great opportunity for us and Ashiana. We shall endeavour to implement his learnings and improve the organisation.

Our First STEPS programme has been a huge success. The programme gives regular training to Supervisors with the aim of upgrading them to Junior Engineers. Our first batch that started their training four years ago has made the grade and are now Junior Engineers. It speaks volumes for the dedication of both - the trainers as well as the trainees. I would like to applaud the three supervisors who can justifiably be proud to call themselves Junior Engineers now. Congratulations to them and the team of STEPS.

Lastly - but it's not the least important - I must speak about Jashn 3 at Lavasa. It was a rollicking success! I spent two wonderful days interacting with so many customers, watching our enthusiastic residents display their talents, and enjoyed the music, dance, games and so many other creative events. It was action packed and energising. I can't remember when I enjoyed myself this much just as a spectator! A very special thank you to all the employees who made sure that residents were taken care of and were also enjoying themselves. Thank you to the residents, employees and our vendors.

Always keep smiling.

*Al Jindal*

## In This Issue...

### Phoolwari Celebrations

Monsoons herald the festive season for happy Phoolwari children.



### Jashn 3

The eagerly awaited Senior Living sports and cultural festival was celebrated exuberantly in Lavasa this October.



### Your Dream Home Coming Up

New owners were delighted to see the readiness of flats, buildings, common areas and facilities at Vrinda Gardens, Jaipur.





# Corporate Communiqué



From left: Varun, Ankur and Vishal with Jim Collins; at Ashiana's 30th AGM, Kolkata; the Annual Report team celebrates in Gurgaon

## Training with Jim Collins

Vishal, Ankur and Varun Gupta attended a training session with the renowned management thinker and author Jim Collins. They all felt that the two-day programme was a very valuable experience. Said Varun Gupta, "Jim spoke about the practices that enable good companies to transition into great companies. His Socratic style of teaching encouraged discussions and exchange of ideas between participants in the programme. His empirical analysis provided great insights that can be summed up in just one word - Discipline.

Discipline is what enables organisations and people to become and remain great. We all returned with new ideas and will endeavour to implement the learnings and help Ashiana achieve greater heights".

## Ashiana AGM, Kolkata

Ashiana Housing Limited conducted its 30th Annual General Meeting on Wednesday August 17, 2016 at 'Kalakunj' (Basement - Kalamandir), 48, Shakespeare Sarani, Kolkata - 700 017, at 11.30 A.M. There were 150 shareholders who attended the meeting. Ashiana was represented by Mr. Vishal

Gupta, Managing Director, Mr. Hemat Kaul, Independent Director, Mr. Vikash Duggar, CFO and Mr. Nitin Sharma, Company Secretary of the Company.

## Annual Report

The Finance, Legal, Secretarial and IT team celebrated our annual financial closure and preparation of Annual Report for 2015-16 at Oysters, Gurgaon with a fun day trip followed by dance, games and dinner at Smaaash also in Gurgaon. The Annual Report has been appreciated by investors/analyst community besides our own senior management.



**Quarterly Achievements:** Having met all targets for Quarter 1 which was themed around "Selling to Helping", staffers celebrated across locations on Independence Day with parties, games, snacks, music and dancing

## Our Core Values in Action

### Never Give Up

Rajesh Pandey, Executive Sales, Neemrana saw his primary challenge as increasing occupancy in Ashiana Aangan.. He prepared a plan, built relationships with customers from other projects, visited corporates, schools and the unexplored market of Behror. He also got construction, maintenance and a fresh sales team together and planned events, to draw customers. Hard work saw his efforts pay off and he got across the message that 'We are ready to

welcome customers to come experience, the ambience and life style of Ashiana Aangan, Neemrana. As a result, he could get occupancy in 33 units proving once again that one can achieve anything by Never Giving Up.

### Never Give Up

The Senior Living Conclave in Delhi brought forth special efforts from the team of Ankit, Shikha and Vivek from Senior Living, Sales.

Unfortunately, Ankit fell ill, but Shikha rose to the occasion showing great

proactivity and took charge. She called up approximately 400 customers in two days and due to the team's efforts they could get a full house of 600 people at the event. Next day inspite of being ill herself, Shikha came to office to ensure that she and Ankit accompanied customers on about a dozen site visits commuting all day long from Delhi to Bhiwadi and closing the required bookings. At Ashiana, we appreciate the great efforts of the team members and salute their Never Give Up approach.



# Training & Development

## Training Sessions

This quarter, the Human Resources Department focussed on internal training, with employees learning new processes to improve overall performance.

- **Internal Process Guidelines** – The Management Conversation process being followed has been upgraded and staffers across departments were trained to use it to constantly enhance their learning abilities and acquire new skills,
- **Homework Session** - The Sales team came to **Bhiwadi** for a session on 'How to do Better Homework' - in short how to improve background preparations for them to better understand customer requirements.
- **STEPS Programme** - The last three participants of the first batch of STEPS (Skill Technical Enhancement Programme for Supervisors) were trained at Head Office on computer technology and skills. The next batch for STEPS has been initiated.
- **Maintenance Training** – Maintenance teams at **Bhiwadi, Jaipur, Jamshedpur** and **Jodhpur** were trained in Customer Service, Audit Processes and Safety.



Conversation training session in progress



A new batch starts the STEPS programme

- **English Communication Skills** – The second batch has started at Head Office, **Delhi**.
- **Saying No** – A session based on the Dale Carnegie method was organised on How to Say No to ensure effective communications without risking your relationships.



In-house training at Ashiana Town, Bhiwadi

## Plumber Training

Ashiana believes in constant and regular training, be it for engineers, supervisors, masons or plumbers. A training session was organised for plumbers at **Ashiana Town, Bhiwadi** with Pitwas plumbing foreman, and Nizamuddin plumbing supervisor, imparting the training, supervised by Mr. R.P. Srivastava.

## Contract Labour Training

Senior staffers introduced new methods to contractors and their labour teams to rapidly improve work quality for different activities such as brickwork, door frames, aluminium window settings etc. during training sessions at **Ashiana Town, Bhiwadi**.



Plumber trainees listen attentively to Mr. R.P. Srivastava



Trainee plumbers with their instructors at Ashiana Town, Bhiwadi

## Welcome to Ashiana



Arun Singh,  
Assistant General  
Manager  
(Defence Sales),  
Head Office



Krishan Kumar,  
Executive  
(Corporate HR),  
Head Office



Shaharyar Zaidi,  
Executive  
(Marketing),  
Head Office



Siddhartha Dubey,  
Engineer (Project  
Management),  
Head Office



Abdullah Khan,  
Plumber,  
AMS Bhiwadi



Ajit Singh,  
Senior Electrician,  
AMS Bhiwadi



Manish Kumar,  
Deputy General  
Manager,  
Bhiwadi



Naveen Kumar,  
Electrician,  
AMS Bhiwadi



Praveen Khobra,  
Electrician,  
AMS Bhiwadi



Ramesh Nagar,  
Executive  
(Accounts),  
AMS Bhiwadi



Ranveer Kumar,  
Electrician,  
AMS Bhiwadi



Satish Kumar,  
Assistant  
Manager (Care  
Homes),  
AMS Bhiwadi



Vivek Kumar  
Paswan,  
Executive (Sales),  
Bhiwadi



Ravindra Kumar,  
Plumber,  
AMS Halol



Satish Kumar  
Manipuri,  
Electrician,  
AMS Halol



Omprakash  
Sharma  
Executive (Sales),  
AMS Jaipur



Tonjam Raju  
Singh,  
Executive  
(Sales),  
AMS Jaipur



# Corporate Social Responsibility



Monsoon is a special time for Phoolwari kids and it shows as they welcome the season joyously at Ashiana Town and Ashiana Tarang, Bhiwadi and Ashiana Navrang, Halol with monsoon based themes, drawings, and making craft items like pinwheels, a special favourite

## PHOOLWARI

### Festivals and Celebrations

The Monsoon is everyone's favourite festival season especially of the children who marked its arrival by making colourful water boats and pinwheels and decorating their classrooms to display monsoon themes.

Independence Day, Janmashtami and Teachers Day were the other events celebrated by Phoolwari children who enjoyed all the events organised for them.

### Outdoor Trips

Outdoor trips were organised for Phoolwari children to resorts, exhibitions and just to play outdoors in the open which is equally important for their growth and overall development.



Teachers' Day celebrations at Ashiana Town, Bhiwadi and Ashiana Navrang, Halol with Phoolwari kids delighted at playing a teacher to their fellow students



Janmashtami saw Phoolwari kids dancing at Ashiana Town and Ashiana Tarang, Bhiwadi; cutting a delicious cake at Vrinda Gardens, Jaipur; and just get together and have a fun time at Ashiana Navrang, Halol

## Independence Day celebrations



Patriotic fervour, flags, anthems and the colours orange, green and white were in abundance during the nation's 70th Independence Day celebrations at Phoolwari schools in Vrinda Gardens, Jaipur; Ashiana Tarang, Bhiwadi, and at Ashiana Aangan, Neemrana



# Corporate Social Responsibility



Children from Phoolwari schools love their outings and various activities like a toy train ride at the mall, a visit to a hand printing mill and drawing and craft making sessions



Phoolwari children having a fun time on their outdoors visit to the Kanchan Kesari Resort and at a Know your Army exhibition in Jaipur



Inauguration of Government school at Ghatal by Shri Hem Singh Bhadanaji, Minister, Government of Rajasthan, Shri Maman Singh Yadav, MLA Tizara, Alwar and Shri Sandeep Daymaji, President, Bhiwadi; newly established computer lab at Government School, Ghatal, Bhiwadi



The Govt. School at Kho Nangorian, Jaipur is ready; Inauguration of the government school at Kho Nangorian, Jaipur

## Government Schools

Ashiana has taken up Government School, Ghatal, **Bhiwadi** for upgradation and infrastructural development to turn it into a model school. A computer lab has also been established under Project Ekta, Alwar for children.

Government School, Kho Nangorian was also taken up for upgrading basic

facilities and infrastructural development. The school was inaugurated by Shri NK Gupta, Chairman, Manglam Group, Jaipur and Shri Vishnu Swami, Deputy Director, Education.

## Outdoor Breaks

**Rangoli Gardens, Jaipur** organised a visit to the Doll Museum, Ganesh Temple

## Skill Training

Three new skill training batches: Bar Bending at Sohna, Masonry at Chennai and Plumbing at Jamshedpur were started.



Top and above: The skill training batches for Plumbers and Masons at Ashiana Anmol, Sohna and at Chennai



Tool kits being distributed to plumbing trainees at Anantara, Jamshedpur



Contractor staff and their children from Rangoli Gardens, Jaipur at the Doll Museum

and Birla Mandir for the staff and children of all vendors. The group had a great time together as they took a welcome break from work with their young ones.



# Comfort Homes: Your Dream Home Coming Up



*Clockwise from top left: Mr S P Jain and his family cut a birthday cake at Vrinda Gardens; guests enjoyed themselves at the dandiya dance and children posed with their dandiya sticks; customers were pleased to see the fully operational Vrinda Gardens' Club House*

## Friendship Day

Friendship Day was celebrated at **Vrinda Gardens, Jaipur** by customers, specially those who had booked recently with families. The event was organised in the pool side area of the club house. Guests loved the ambience and were delighted to interact with each other. They enjoyed the tambola and musical chair games as well as the chaat and high tea.

## Know Your Neighbours

The quarterly Know Your Neighbour event was organised at **Vrinda Gardens, Jaipur** for customers and families to mingle and get to know each other. Customers were delighted with the fully operational club house and swimming pool as well as the pool side areas and

water bodies. Customers about to take possession of their flats were happy to see the readiness of the flats, buildings, common areas and other facilities. A fun-filled event, the evening started with a Dandiya performance which had guests and children taking enthusiastic part. The tennis courts drew a lot of players while the children enjoyed camel and toy train rides. The entertaining evening concluded over dinner.

## New Initiative

The **Aangan Plaza** parking area for EWS users is open from two sides for easy access to scooter and bicycle parking. For extra safety a door knob style locking ring has been provided at each parking slot.

## Vishwakarma Puja

A sumptuous lunch and a movie show at a mini theatre were organised for all staff and their families to celebrate Vishwakarma puja at **Ashiana Town-b**. Puja was held in all Ashiana projects.



*Celebration of Vishwakarma Puja, and the Swachh Bharat Abhiyaan at Ashiana Town, Bhiwadi: modern, state of art gym facilities at the Club House, Ashiana Town*

## Possession Update



Handing over possession of flats at Phase I of **Ashiana Umang, Jaipur** will commence block wise from February 2017. Around 90 percent of the work has been already completed.

## Happy Hand Over



Delighted customers take possession of their homes at **Ashiana Aangan Neemrana**. Each family was presented with a framed photograph of the ribbon cutting ceremony as a memento of the happy occasion.

## Swachh Bharat Abhiyaan

Mr. Umesh along with his team of 12 members took part in a cleanliness drive from **Ashiana Town** to **Bhiwadi-Alwar** road in keeping with efforts to fulfill their civic duties towards the PM's Swachh Bharat Abhiyaan movement.

## Club House

The Club House, **Ashiana Town** is now fully functional and residents are making good use of it. Many festivals during the quarter were celebrated there.



*Customers have started moving into Ashiana Town with occupancy increasing by the day. As many as 70 families have already moved in and settled down*



# Comfort Homes: Your Dream Home Coming Up

## Customers Meet

Several meets were organised for all customers to get to know each other and Ashiana ranging from small get togethers to more interactive activities like drawing competitions for children, musical chairs for adults and a poolside treasure hunt between teams with prizes on offer. There was a high degree of participation and great enthusiasm for all the events.

## Student Fun

Young children of the Veer New Look School, Halol enjoyed themselves at a fancy dress competition organised at the multipurpose hall of **Ashiana Navrang**. Around 60 under-10 kids dressed up as doctors, engineers, policemen and as various historical characters presented an entertaining sight. A badminton competition was also organised for older students of the school. The enthusiastic participants were all presented mementos.

## Seminar

A seminar was held at **Ashiana Navrang, Halol** for teachers of the Gujarat government. Around 180 teachers of different schools of Vadodara district participated in the seminar.

## Teachers' Day

Teachers' Day was celebrated at **Ashiana Navrang, Halol** by around 50 teachers of the Veer New Look School and VM School attended the function and



*Poolside fun at Ashiana Town, Bhiwadi and Ashiana Navrang, Halol*



*Seminar at Ashiana Navrang, Halol*

enjoyed musical chairs, lemon race, and a quiz. Special gifts were awarded to the winners.

## Pool Party

Team Halol organised a pool party for residents and prospective customers of **Ashiana Navrang, Halol**.

## Festivals

Festivals such as Independence Day, Ganesh Chaturthi Rakshabandhan and Vishwakarma Puja were celebrated in **Ashiana Navrang** premises. Both residents and staffers were part of all the festivities which included Independence Day, Ganesh Chaturthi, Rakshabandhan and Vishwakarma puja.



***Club House:** More than 70 families are residing in Ashiana Aangan, Neemrana and the Club House and gym are both fully functional for residents*



*Badminton competition winners at Halol*



*Teachers' Day at Ashiana Navrang, Halol*



*The Art of Living group at Halol*

## Art of Living

The Art of Living group of **Halol** regularly conducts meditation and prayer sessions in the club house. Our VP Mr. DC Singh organised a special one week session for Ashiana staffers.



***Handover:** Possession has started at Phase 1 Vrinda Gardens, Jaipur, and families have started moving in*



# Inter-Ashiana Senior Living Sports and Cultural Festival

Our much awaited Senior Living sports and cultural festival – Jashn 3 was celebrated in the scenic environs of Lavasa on October 15 & 16. Over 950 seniors participated in the two day festival of fun and competition. Utsav Lavasa won the championship this time while two time champions Utsav Bhiwadi had to settle for first runners up while Utsav Jaipur bagged the second runners up position. But throughout, joyous happy people, both spectators and competitors, had a wonderful time enjoying the talent, spirit and the exuberant creativity and fun on display.

The wonderful surroundings and clear weather made the festival all the more welcoming and Lavasa residents and staff too proved that Lavasa is not just about natural beauty but also about its wonderful hospitality with the entire Lavasa community winning the hearts of everyone!

Over 950 participants from Senior Living communities at Lavasa, Bhiwadi, Jaipur and Chennai!



The Grand Finale was quite spectacular !







Two days of swimming,  
walking, badminton,  
table tennis, rangoli  
designs, song and  
dance and fun!

Record breaking  
85 year old duet dance  
winner was  
Prof. Rajamma from  
Chennai and her  
daughter !



Young at heart 55 to  
85 year old contestants!





# Comfort Homes: The Ashiana Lifestyle



Left to right: Happy winners of the Inter Ashiana Water Polo tournament; the women's water polo team event sees fierce competition; the ladies of Ashiana Gardens, enjoying bhajans at the celebrations for Janmashtami

## Water Polo

The Inter Ashiana Water Polo competition was held at Ashiana Brahmananda, Jamshedpur drawing participants from **Ashiana Residency Greens, Ashiana Woodlands, Ashiana Gardens and Ashiana Brahmananda**. A large crowd of residents were on hand to cheer their teams. Ashiana Gardens were the overall champions and the winning women's team was from Ashiana Brahmananda,



Mr. Saryu Ray, MLA, addressing residents of Ashiana Gardens; inauguration of CCTV facilities by Shri Saryu Ray and Shri Bidyut Baran Mahato, MP



## MLA & MP Visit

Shri Saryu Ray, MLA and Minister of Parliamentary Affairs & Food & Supply Departments and Shri Bidyut Baran Mahato Member of Parliament visited **Ashiana Gardens, Jamshedpur** on and addressed the residents.



## Autumn Fun

A fun evening to welcome Autumn was organised at **Ashiana Anantara, Jamshedpur**. It was a musical event with the band Evolutions keeping up the tempo for everyone young and old to have a wonderful time with music, dance and a special ramp show.

Thrilled participants get mehndi applied at the monsoon festival at Rangoli Gardens, Jaipur and at right: winners of the mehndi competition pose for a victory photograph

**Ashiana Gardens, Jamshedpur** residents with great enthusiasm. In this occasion ladies organized Bhajan and enjoyed with great devotion.

were enthusiastic participants. After prizes for the winners. there was music and dance onstage to the enjoyment of the gathering.

## Mehndi

A Monsoon Masti & Mehndi Competition was organised at the Club House, **Rangoli Gardens, Jaipur**. Ladies

## Dengue Camp

A Dengue awareness camp was held at the Club House, **Rangoli Gardens, Jaipur**. A panel of doctors talked about preventive measures and diagnosis.

## Janmashtami

Janmashtami was celebrated by



The large audience enjoys musical performances by local band Evolutions; Winners, adults and children, pose for photographs after the ramp walk at Ashiana Anantara, Jamshedpur

A rapt audience at the Dengue Awareness Camp, Rangoli Gardens, Jaipur



# Comfort Homes: The Ashiana Lifestyle



The keenly contested table tennis competition in progress at Rangoli Gardens, Jaipur; winners proudly hold up their trophies

## Table Tennis

The Inter Ashiana table tennis tournament was held at the **Ashiana Aangan Club House, Bhiwadi** drawing a large number of participants as well as spectators. At **Aangan Neemrana**, the table tennis tournament also had participants from Ashiana Greenhill. A two day table tennis competition was also organised at the **Rangoli Garden Club House, Jaipur**. Participants were categorised age wise into five groups. with prizes for the winners.



Fun event for contractors and families at Ashiana Aangan, Neemrana



Winners all from the table tennis event at Ashiana Aangan, Neemrana

## Maintenance Audit System

The Maintenance department at **Bhiwadi** has started a three tier audit system for all projects so as to streamline services further. All EOs will follow a check list for improvement and will be graded as they compete to ensure that their projects reach the highest standards.



Happy - and wet - rain dance participants at Ashiana Aangan, Neemrana



Rain dance enthusiasts at Ashiana Town, Bhiwadi

## Fun Event

Contractual staff and their families gathered at **Ashiana Gulmohar Park, Bhiwadi** for a fun event with residents also joining in for a great evening.

## Recognising Performance

A Performer of the Month board has been set up to create a healthy competitive spirit among team members of the Resale & Rental department. This is to recognise their achievements in meeting targets and providing a great experience to more and more customers.



Rain dance event at Aangan, Neemrana

## Independence Day

Independence Day was celebrated throughout the Ashiana complex at **Bhiwadi** with the usual patriotic fervour and a host of cultural activities. A blood donation camp was also organised to mark the day at Star Hospital.

## Rain Dance

A Rain Dance was organised by the Resale & Rental team at **Ashiana Town** to showcase and share lifestyles at Ashiana projects with customers. At **Ashiana Aangan, Neemrana**, occupants and residents from all local projects celebrated their Rain Dance at the swimming pool complex with much enthusiasm.



## Ashiana Anantara, Jamshedpur:

Customers are already in residence and enjoying the beautiful facility. Construction work for Aries, the Club House and the swimming pool is in full swing



**Independence Day:** Independence Day at Rangoli Gardens, Jaipur. The flag hoisting ceremony was followed by the national anthem and a march-past by the security guards



## Senior Living: Your Dream Home Coming Up



### Senior Living Conclave

An interactive Senior Living Conclave was organised at Hotel Sheraton, **New Delhi**, with presentations on the different

aspects of Senior Living from experts Mr. Ankur Gupta and Dr. Pallav Bonerjee. There was a lively exchange of views between the audience and the experts, and with

residents of **Ashiana Utsav, Bhiwadi** who had specially joined the audience to share their unique experiences and provide valuable feedback.



**Ashiana Nirmay:** Work is now in full swing at Ashiana's new Senior Living project, Ashiana Nirmay at Bhiwadi. Slabs are being cast on schedule and brickwork has started. Over 60 percent construction is complete in Phase 1



**Ashiana Shubham, Active Senior Living in Chennai:** 60 percent construction is completed in Phase 1. The area looks beautiful with all the lush green landscaping and waterbodies now complete

## Senior Living: The Ashiana Lifestyle



*Independence Day: Flag hoisting at Ashiana Utsav, Bhiwadi; residents in attendance, Utsavites, Jaipur on Independence Day*

### Independence Day

A large number of residents celebrated Independence Day at **Utsav, Bhiwadi** in the Utsav Hall. Mr. Harvansh Malik, President (AUOWS), hoisted the flag while some residents enacted the roles of well-known freedom fighters. Patriotic songs followed. Independence Day was rather sombre for residents of **Utsav, Jaipur** this time because of the sudden demise of a fellow resident. The occasion was marked by distributing clothes to needy children.

### Teej

Teej at **Utsav Jaipur** was celebrated with swings hung from the trees and the ladies singing songs of spring (sawan) and dancing gracefully. The celebrations ended over sweets and snacks.

At **Utsav, Bhiwadi** too, ladies, dressed festively in Bandhini and Lehria saris, enjoyed swinging under the trees on beautifully decorated jhulas in the Children's Park, dancing to Rajasthani folk songs and singing too.



*Ladies at the swings Ashiana Utsav Bhiwadi*



## Senior Living: The Ashiana Lifestyle



Ladies dancing during Teej celebrations at Ashiana Utsav Jaipur



Rakshabandhan at Utsav Bhiwadi



Krishna Janmashtmi Utsav, Bhiwadi



Jaipur Utsavites with Dr Geeta Brar



**Bhajan Sandhya:** Every Tuesday, Bhajan Sandhya is organised at the Utsav temple in Jaipur. Pooja is followed by prasad

### Janmashtami Celebration

Shri Krishna Janmashtami was celebrated at the Utsav Temples at **Jaipur** and **Bhiwadi**. Devotional songs, bhajans and dance performances were followed by bhajan kirtan, abhisek and prasad.

### Cookery Show

The cookery show has become the

most in-demand activity at **Utsav, Jaipur**. Our café Chef Rocky Sarkar demonstrated Mexican Bean tacos. A large number of residents enjoyed the demonstration, tasted the dish and as always look forward to the next show. At **Utsav Bhiwadi**, the cookery show saw resident Mrs Santosh Arora demonstrating Snow Balls at the Café.



Top: Jaipur Café Chef Mr Rocky Sarkar demonstrating Mexican bean tacos with everyone enjoying the sample dishes he created; Above: At the ladies get together in Utsav Jaipur

### Monthly Get Together

Month end parties are held in the Activity Hall of **Utsav, Jaipur** and **Utsav, Bhiwadi** on the last day of every month. New residents were welcomed and birthdays and anniversaries celebrated. Residents also enjoyed various games, songs, jokes, and poems and the event concluded with dinner in Utsav Café. At Bhiwadi, Ms Amita Shaw played MC as residents enjoyed the get together over songs, snacks, cake and cold drinks

### Ladies Get Together

More than 50 ladies from Utsav, Jaipur participated in a get together and shared their talents and creativity. Many displayed remarkable unsuspected talents and made their wonderful presence felt in the various activities. Refreshments were organised by Utsav Café.

### Visit to Mathura-Vrindavan

Utsavites took a trip to Mathura and Vrindavan, visiting all the important temples such as Dwarkadhish, Prem, Iskcon and Banke Bihari. This was the first time that Utsavites were out for two days for any trip and it was an enjoyable and relaxing experience for all.



# Senior Living: The Ashiana Lifestyle



Ladies from Utsav Jaipur at the Banke Bihari temple.; and in the ETV event Rangilo Dandiyaat. Mrs. Santosh Arora, Utsav Bhiwadi making a cooking presentation; Monthly get togethers at Utsav Jaipur and Utsav Bhiwadi saw the celebration of anniversaries all round



From left: Residents from Utsav Jaipur at the Savitri Mandir, Pushkar; at Sham-e-Ghazal; at the hearing aid seminar from Utsav Bhiwadi

## Rangilo Dandiyaat

Enthusiastic ladies of **Utsav, Jaipur** participated in the ETV event Rangilo Dandiyaat Entertainment Paradise, Jaipur. They got an opportunity to perform with the Dandiya queen Falguni Pathak and returned excited and elated to have danced energetically to her songs for a couple of hours.

## Auditorium Visit

A musical evening in remembrance of Mohammad Rafi was organised at the Maharana Pratap auditorium in **Utsav Jaipur**.

## Pushkar Trip

Utsavites visited the one and only temple of Brahma located in Pushkar. Residents left early morning to visit the Brahma Mandir, Brahm Sarovar and Savitri Mandir. After Pushkar, they went to Ajmer and visited the Dargah, Jain Temple and Annasagarlake. **Jaipur Utsavites** enjoyed both the trip and the time spent together.

## Sham-e-Ghazal

**Jaipur Utsavites** are eager and enthusiastic to display their talent in music. During this quarter, they chose to conduct a Sham-e-Ghazal. The performances of residents Mr. Sudhir Sharma, Mr S.K. Khandelwal, Mrs Sharda Sharma, Mrs Pathak and Mr. Franklin were the highlights of the evening as also the special Chinese samosas from Utsav Café.

## Hearing Seminar

A seminar was arranged on Hearing Aids in the TV Lounge at **Utsav, Bhiwadi**. Organised by the Amplyclear Hearing & Speech Clinic, it got positive feedback from residents.

## Kargil Vijay Diwas

A large number of residents of **Utsav Bhiwadi** paid homage to martyrs on Kargil Vijay Diwas at the Park -2 amphitheatre, 150 residents attended and lit candles.

## Talks

Shoumendu Mukherjee, Advocate, Supreme Court spoke on the various legal problems facing society today at a well attended gathering in **Utsav, Bhiwadi**. There was also a discussion on Immortality by Dr. Roop Singh and Dr C.P Bhardwaj from City Nursing Home,

## Movie Show

The recent movie on women's issues, Pink was shown to Utsav and Care Homes residents from **Bhiwadi** at Inox Cinema.



At Utsav, Jaipur well attended tambola sessions are held twice a week



**Candle March:** After the terrorist attack in Uri, Utsavites took out a candle march from Utsav, Bhiwadi to Manglam



**Musical Evening:** A musical evening was organised with performances of bhajan, ghazals and songs at Utsav, Bhiwadi



**Ganesh Chaturthi** was celebrated in the temple at Utsav, Jaipur. They were followed by bhajans and modak prasad



Utsavites from Jaipur at the Maharana Pratap auditorium in the city



# Senior Living: Care Homes



*Eye Care Awareness Camp; Lt Col Jagdish Chandra participating in the Brain Game; and birthday celebrations for Mr Gobindram Vasnani, all at Utsav Care Homes, Jaipur*



**Dance Session:** A dance session was organised at Utsav Care Homes

## JAIPUR

### Eye Care Awareness Camp

Utsav Care Homes, Jaipur organised an eye care awareness camp in co-ordination with the Centre for Sight with a focus on glaucoma and about the best nutrition for healthy eyes. Dr Amit Gupta spoke to the residents and had one on one discussions.

### Rakshabandhan

Rakshabandhan heralded a perfect day at Utsav, Jaipur for celebrating the selfless bond between brother and sister. Mrs. Anju Chandra, daughter of Lt Col Jagdish Chandra (resident of UCH) joined us and shared the importance of this day

### Janmashtami

Janmashtami celebrations started with puja followed by special aartis and bhajans sung in the praise of Lord Krishna and of course prasad.

### Brain Game

Residents of Utsav Care Homes, Jaipur took eager part in the event. Minute to Win, dropping coins aimed at a fixed point in a mug full of water.

### Wellness Camp

A team from Portea organised a wellness camp for senior citizens detailing the different kinds of facilities they provide.

## Multispeciality Health Talk Camp

Narayana Multispeciality Hospital organised a health talk camp at the Activity Center of Ashiana Utsav, Jaipur. Renowned cardiologist, Dr. Nitin Kansal and Arthroscopy & Joint Replacement Surgeon, Dr. S. S. Soni were present for consultations.

### Birthday Celebrations

We celebrated the birthday of Mr Gobindram Vasnani, of Utsav Care Homes Jaipur along with both his sisters and other residents.

## BHIWADI

### Ganesh Chaturthi/ Janmashtami

Ganesh Chaturthi was celebrated at Care Homes with great devotion at the Activity Hall. Residents also celebrated Janmashtami on with fasting, and prayers. Resident Mrs. Raj Sharma conducted readings of Hindu religious scriptures.

### Planting Greenery

The monsoons are the best time for planting, so a tree planting programme was organised at Care Homes with the residents as active participants. They planted various plants including Aloe vera, rose, thuja. Every plant was tagged with the name of the resident planting it and a pledge was taken for their care.



*Art Of Living session, Utsav Bhiwadi; below: Residents enjoy monsoon planting Utsav Bhiwadi*



### Art of Living

Mrs. & Mr. Pathak, residents of Gulmohar Gardens regularly organise Art of Living sessions at Care Homes Bhiwadi, as well. Residents enjoy the sessions a lot, finding it a great way to appreciate the Almighty.

### Welcome

Mr. K. C. Verma from Rajpura (Punjab) was welcomed to the Care Homes family, Bhiwadi with a bouquet and gifts. He was accompanied by family members who were happy to see the quality of services and said, "We have never seen such a well equipped and maintained place".



*Janmashtami at Jaipur; wellness camp by Portea, and Multispeciality Health Camp by Narayana Hospital; Bhiwadi welcomes Mr KC Verma*



# Aap Ki Kalam Se

## Exemplary Services

I am a patient with spinal problems. Recently I found myself in pain and unable to move. Ms Manjula immediately ensured that in no time I had the Estate Manager with his team from Care Homes by my side, A special word for Shri Raju, our electrician, whose excellent handling of me could shame any orthopaedic clinic. A wheel chair, stand by ambulance,

medicines etc were available. But what really impressed me was not just the services, but actually the promptness, attitude, conduct, commitment, devotion and human touch of all Executives and Staff. Well done you young boys and girls, we are in secure hands. God bless you all!

I can also never forget the helping hand extended by friends and neighbours. That speaks volumes of our Utsav spirit!

**Devindra Mathur**  
Ashiana Utsav, Bhiwadi

## My Country India

The golden bird of Asia  
With a crown of Himalayas  
Her feet washed by the Arabian  
Is my country India  
A land of philosophy and sacred lore  
The vedic seers and the vedic core  
A place of holy pilgrimage  
Is my country India  
Since ages her holy lands  
Have held sages and saints alike  
Birth place of a pure language  
Is my country India  
The mighty river Ganges  
Flows through her varied lands  
A unity in diversity  
Is my country India  
Religion of every colour  
Flower on her breast  
And are watered with tolerance  
Is my country India  
When her freedom faces dangers  
Her children unite as one  
A land of the origin of zero  
Is my country India



**Hitesh Gorantla**  
Ashiana Aangan

## Anantara

My eyelids open  
With unrelenting quest for excellence-  
Before "Anantara" welcomes the  
Rising sun  
Peeping through  
The blue mountain .  
I smell its fragrance  
Gently blown by the  
Morning breeze  
And through the  
Dancing fountain.  
The hazy morning  
Turns bright  
With rays of wisdom .  
I live on hope  
That each moment in eternity  
Will add drops of knowledge  
Which I care and share  
With hearts so pure.  
And together  
Will shower its elegance  
With sanguinity-  
Before moving on  
In the snarled up path  
To perfection .

**Prof. Sneha Panda**  
Ashiana Anantara, Jamshedpur

# It pays to be inQUIZitive!

Send the right answers to these questions and win prizes! The answers to the questions are right here in this newsletter.

This is how you send the answer:

If you think the answers are:

Question 1. (a)

Question 2. (b)

Question 3. (c)

Question 4. (a)

then SMS - AHL<space>

1a 2b 3c 4d and send to 56677

**Two winners will be chosen from the all-correct entries by a lucky draw.**

## Questions

- Where was this year's Jashn held ?**  
a. Jaipur b. Bhiwadi c. Lavasa
- What dish did Rocky Sarkar demonstrate ?**  
a. Plum pudding b. Mexican bean tacos  
c. Khow suey
- What was the subject of Ashiana's recent conclave ?**  
a. Health b. Senior Living  
c. Real estate sector
- Who did the ladies of Ashiana Utsav Jaipur dance with ?**  
a. Remo Fernandes b. Prabhu Deva  
c. Phalguni Pathak

## Best of Luck !

**Lucky draw quiz winners for the last quarter:**

- Umashankar Yadav, Jaipur
- Giriraj Ajmera, Jaipur

**Congratulations to all the winners !**

**Answers to the last quiz (issue 54):**

1-c, 2-b, 3-a, 4-b

Please send contributions for Aap ki kalam se, with your full name, address and photograph. Published pieces will get a gift from our Jt. MD, Ankur Gupta. Contributions may be in English or Hindi, not more than 175 words and it should be something positive! Negative thoughts go against the Ashiana Philosophy.

**Write in to: Editor, Apna Ashiana**  
ashiana.edit@gmail.com

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