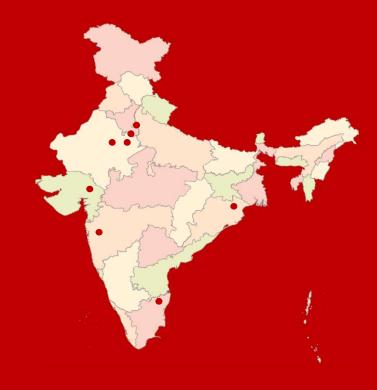


Investor Update
June 2023



BHIWADI | GURUGRAM | PUNE | CHENNAI | JAIPUR | JAMSHEDPUR | JODHPUR | HALOL | NEEMRANA

BSE: 523716 | NSE: ASHIANA | BLOOMBERG: ASFI:IN| REUTERS: AHFN.NS | WWW.ASHIANAHOUSING.COM
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### **Safe Harbor**



Except for the historical information contained herein, statements in this presentation and the subsequent discussions, which include words or phrases such as "will", "aim", "will likely result", "would", "believe", "may", "expect", "will continue", "anticipate", "estimate", "intend", "plan", "contemplate", "seek to", "future", "objective", "goal", "likely", "project", "should", "potential", "will pursue", and similar expressions of such expressions may constitute "forward-looking statements", These forward looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to our ability to successfully implement our strategy, our growth and expansion plans, obtain regulatory approvals, our provisioning policies, technological changes, investment and business income, cash flow projections, our exposure to market risks as well as other risks. The Company does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date thereof.

# **Glossary**



| Saleable Area                         | Total saleable area of the entire project corresponding to 100% economic interest of all parties   |
|---------------------------------------|--|
| Ongoing Projects                      | Projects in respect of which (i) all title, development rights or other interest in the land is held either directly by our Company and/or our Subsidiaries and/or other entities in which our Company and/or our Subsidiaries have a stake; (ii) wherever required, all land for the project has been converted for intended land use; and (iii) construction development activity has commenced. |
| Future Projects                       | Projects in respect of which (i) all title, development rights or other interest in the land is held either directly by our Company and/or our Subsidiaries and/or other entities in which our Company and/or our Subsidiaries have a stake; and (ii) our management has commenced with the formulation of development plans.  |
| Land available for Future Development | Lands in which we have obtained any right or interest, or have entered into agreements to sell/memorandum of understanding with respect to such rights or interest, as the case may be, and which does not form part of our Completed, Ongoing and Future Projects   |
| Project                               | Project includes project phases  |

### **Contents**



**01** Highlights and Overview



**Ongoing Projects** 



03 Financials



**04** Future Outlook



05 Annexures



## **Highlights and Overview**



- 01 Highlights
- **Operational Overview**
- **03** Financial Overview
- **04** Quarterly Performance
- 05 Cash Flow Position



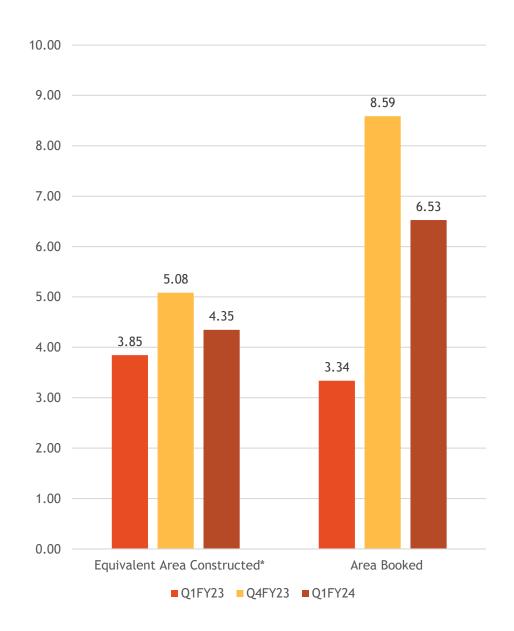
## **Quarterly Highlights**



- Ashiana Amarah's second phase launched in April and entire stock sold out on launch (224 units with a sale value of Rs 290 Crores).
- Handover commenced in Ashiana Daksh, Jaipur (Phase 2 2.35 lakhs sq ft).
- Value of Area Booked recorded at 436.20 Crores (Q1FY24) vs INR 435.82 Crores (Q4FY23)
- Area constructed at 4.35 lakhs square feet in Q1FY24 vs 5.08 lakhs sq ft in Q4FY23 and 3.85 lakh Sq. ft.
   (Q1FY23).
- Pre Tax Operating Cashflow was recorded at INR 83.15 Crores in Q1FY24 vs INR 22.59 Crores in Q4FY23
   (FY23 at INR 84.85 Crores), aided by higher collection during the quarter.
- Total Revenue reported at INR 129.29 Crs (Q1FY24) vis a vis INR 116.94 Crs (Q4FY23).
- PAT increased to INR 10.87 Crores in Q1FY24 from INR 10.38 Crores in Q4FY23.
- TCI also improved to INR 11.20 Crores in Q1FY24 from 10.51 Crores in Q4FY23.

## **Quarterly Operational Overview**



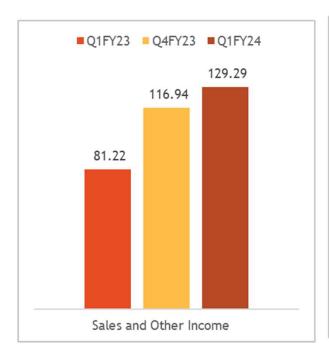


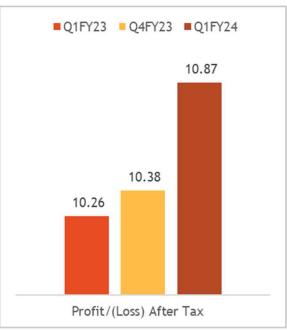
- Area booked was 6.53 lakh sq ft in Q1FY24 vs 8.59 Lakh Sq Ft in Q4 FY23.
- EAC was 4.35 Lakh sq ft in Q1FY24 vs 5.08 Lakh SqFt in Q4 FY23

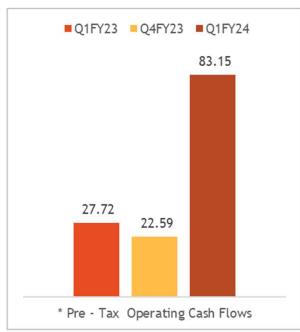
Note: \* Equivalent Area Constructed (EAC) excludes EWS/LIG area as it is not a business activity of the company.

## **Quarterly Financial Overview**









- Sales and Other income was recorded at INR 129.29 Crores in Q1FY24 vis a vis INR 116.94 Crores in Q4FY23
- PAT was improved to INR 10.87 Crores for Q1FY24 from INR 10.38 Crores for Q4FY23
- Pre Tax Operating Cashflow was recorded at INR 83.15 Crores in Q1FY24 vs INR 22.59 Crores in Q4FY23

## **Quarter wise Performance**



|                |             | INR Crores           | Lakhs Sq. ft. | Lakhs Sq. ft.                   | Lakhs Sq. ft.                                 |
|----------------|-------------|----------------------|---------------|---------------------------------|---|
| Period         | Entity      | Value of Area Booked | Area Booked   | Equivalent Area<br>Constructed* | Area Delivered &<br>Recognized for<br>Revenue |
|                | AHL         | 427.54               | 6.35          | 4.32                            | 2.94  |
| FY24 Quarter 1 | Partnership | 8.66                 | 0.18          | 0.02                            | 0.38  |
|                | Total       | 436.20               | 6.53          | 4.35                            | 3.32  |
|                | AHL         | 1249.95              | 24.33         | 16.69                           | 8.97  |
| FY 23          | Partnership | 63.48                | 1.53          | 0.04                            | 1.54  |
|                | Total       | 1313.43              | 25.86         | 16.73                           | 10.51   |
|                | AHL         | 416.59               | 8.14          | 5.08                            | 2.34  |
| FY23 Quarter 4 | Partnership | 19.23                | 0.45          | 0.00                            | 0.38  |
|                | Total       | 435.82               | 8.59          | 5.08                            | 2.72  |
|                | AHL         | 470.02               | 8.66          | 3.42                            | 3.24  |
| FY23 Quarter 3 | Partnership | 15.26                | 0.37          | 0.00                            | 0.36  |
|                | Total       | 485.29               | 9.03          | 3.42                            | 3.60  |
|                | AHL         | 224.19               | 4.52          | 4.37                            | 1.70  |
| FY23 Quarter 2 | Partnership | 15.99                | 0.38          | 0.01                            | 0.37  |
|                | Total       | 240.19               | 4.90          | 4.38                            | 2.07  |
|                | AHL         | 139.14               | 3.01          | 3.82                            | 1.68  |
| FY23 Quarter 1 | Partnership | 12.99                | 0.33          | 0.02                            | 0.43  |
|                | Total       | 152.14               | 3.34          | 3.85                            | 2.11  |

# **Quarterly Sales Trend**



|             |                       |          |          |             |          |          |          |          | ea in Sq. Ft. |
|-------------|-----------------------|----------|----------|-------------|----------|----------|----------|----------|---------------|
| Location    | Projects              | Q2FY22   | Q3FY22   | Q4FY22      | Q1FY23   | Q2FY23   | Q3FY23   | Q4FY23   | Q1FY24        |
|             |                       |          |          | AHL         |          |          |          |          |               |
| Neemrana    | Aangan Neemrana       | 1,450    | -        | -           |          |          |          |          | 1,450         |
| Gurgaon     | Anmol                 | 28,495   | 85,788   | 58,126      | 1,04,384 | 1,81,226 | 1,28,714 | 69,121   | 59,177        |
| Gurgaon     | Ashiana Amarah        |          |          |             | -        | -        | 3,95,360 | -        | 3,76,880      |
| Bhiwadi     | Tarang                | 15,561   | 9,493    | 5,873       | 27,374   | 47,695   | 17,316   | 42,666   | 22,988        |
| Bhiwadi     | Ashiana Town          | 17,210   | -        | 8,890       | 13,335   | 11,060   | 4,715    | 2,115    | 1,220         |
| Bhiwadi     | Surbhi                | 4,265    | 1,100    | -845        | 2,200    | 1,945    | 1,100    | 2,200    |               |
| Bhiwadi     | THR                   | 9,921    | -        | 3,307       |          |          |          |          |               |
| Bhiwadi     | Nirmay                | 74,074   | 38,165   | 84,713      | 27,104   | 5,632    | 1,553    | 1,843    | 1,553         |
| Bhiwadi     | Ashiana Advik         |          |          |             |          |          | 1,28,953 | 20,363   | 17,667        |
| Bhiwadi     | Utsav Bhiwadi         | -        | 1,420    | -           |          |          |          |          |               |
| Jodhpur     | Dwarka                | 48,000   | 24,340   | 14,530      | 13,660   | 8,010    | 37,940   | 2,980    | 4,470         |
| Jaipur      | Umang                 | 49,640   | 47,352   | 33,907      | 15,917   | 28,885   | 68,222   | 18,016   | 36,713        |
| Jaipur      | Ashiana Daksh         | 11,968   | 19,584   | 3,264       | 2,176    | -        | -        | -        |               |
| Jaipur      | Ashiana Amantran      | 63,350   | 48,370   | 1,29,515    | 60,637   | 47,125   | 38,285   | 23,210   | 12,065        |
| Jaipur      | Ashiana Ekansh        |          |          |             |          |          |          | 2,34,226 | 11,666        |
| Gujarat     | Navrang               | 1,470    | 1,470    | -           |          |          |          |          |               |
| Chennai     | Shubham               | 42,124   | 47,059   | 42,445      | 18,959   | 17,086   | 590      | 95,349   | 63,120        |
| Pune        | Lavasa                | 0        | 3090     | 3125        |          | -915     |          |          |               |
| Pune        | Ashiana Malhar        |          |          |             | -        | 93,828   | 26,369   | 38,393   | 22,889        |
| Jamshedpur  | Ashiana Prakriti      |          |          |             |          |          |          | 2,57,170 |               |
| Jamshedpur  | Ashiana Sehar         | 27,885   | 27,655   | 32,048      | 15,409   | 10,580   | 16,587   | 6,085    | 2,677         |
| AHL Total   |                       | 3,95,413 | 3,54,886 | 4,18,898    | 3,01,155 | 4,52,157 | 8,65,704 | 8,13,737 | 6,34,535      |
|             |                       |          |          | Partnership | )        |          |          |          |               |
| Jaipur      | Vrinda Gardens        | 56,829   | 63,569   | 28,463      | 34,033   | 28,439   | 27,734   | 39,913   | 10,027        |
| Jaipur      | Gulmohar Gardens      | -1,695   | 614      | 5,300       | -1,325   | 9,183    | 8,926    | 4,463    | 6,276         |
| Jaipur      | Rangoli Gardens Plaza | -        | 2,333    | 736         | -        | -        | 798      | 652      | 1,757         |
| Partnership | Total                 | 55,134   | 66,516   | 34,499      | 32,708   | 37,622   | 37,458   | 45,028   | 18,060        |
| ·           |                       | 4,50,547 | 4,21,402 | 4,53,397    | 3,33,863 | 4,89,779 | 9,03,162 | 8,58,765 | 6,52,595      |

## **Project wise Cash Flow Position in Ongoing Projects**



| Ownership          | Location   | Projects           | Phase            | Salable Area<br>(Lakhs sq ft) | Area Booked<br>(Lakhs sq ft) | Sale Value of<br>Area Booked<br>(INR Crores) | Amount<br>Received<br>(INR Crores) | Equivalent<br>Area<br>Constructed<br>(Lakhs sq ft) |
|--------------------|------------|--------------------|------------------|-------------------------------|------------------------------|--|------------------------------------|--|
|                    | Bhiwadi    | Nirmay             | Phase 4          | 2.08                          | 1.82                         | 68.87  | 43.06                              | 1.84   |
|                    | Bhiwadi    | Tarang             | Phase 3          | 1.14                          | 0.94                         | 29.98  | 20.35                              | 1.14   |
|                    | Bhiwadi    | Tarang             | Phase 4A         | 0.65                          | 0.65                         | 27.99  | 8.15                               | 0.25   |
|                    | Bhiwadi    | Tarang             | Phase 4B         | 0.76                          | 0.33                         | 11.19  | 1.31                               | 0.16   |
|                    | Bhiwadi    | Advik              | Phase 1          | 3.55                          | 1.67                         | 83.07  | 35.01                              | 1.17   |
|                    | Chennai    | Shubham            | Phase 4          | 2.46                          | 2.43                         | 113.10                                       | 86.94                              | 1.69   |
|                    | Chennai    | Shubham            | Phase 4B         | 1.77                          | 1.51                         | 78.05  | 26.23                              | 0.75   |
|                    | Gurugram   | Anmol              | Phase 2          | 2.83                          | 2.82                         | 149.85                                       | 88.11                              | 1.98   |
|                    | Gurugram   | Anmol              | Phase 3          | 4.47                          | 3.92                         | 245.45                                       | 57.36                              | 0.77   |
|                    | Gurugram   | Amarah             | Phase 1          | 3.95                          | 3.95                         | 243.43                                       | 71.33                              | 1.26   |
|                    | Gurugram   | Amarah             | Phase 2          | 3.77                          | 3.77                         | 290.05                                       | 68.22                              | 0.32   |
|                    | Jaipur     | Umang              | Phase 5          | 4.45                          | 3.77                         | 126.09                                       | 105.00                             | 3.90   |
|                    | Jaipur     | Umang              | Phase 6          | 2.26                          | 0.77                         | 29.47  | 13.02                              | 0.92   |
| AHL                | Jaipur     | Daksh              | Phase 3          | 1.17                          | 1.17                         | 41.68  | 37.59                              | 1.12   |
|                    | Jaipur     | Amantran           | Phase 1          | 3.58                          | 3.32                         | 129.56                                       | 109.72                             | 3.58   |
|                    | Jaipur     | Amantran           | Phase 2          | 1.20                          | 1.20                         | 46.02  | 38.32                              | 1.17   |
|                    | Jaipur     | Amantran           | Phase 3          | 3.79                          | 2.49                         | 109.10                                       | 65.61                              | 2.04   |
|                    |            |                    |                  |                               | 0.09                         |  |                                    |  |
|                    | Jaipur     | Amantran<br>Ekansh | Shops<br>Phase 1 | 0.09<br>3.16                  | 1.41                         | 6.12<br>71.62                                | 3.23<br>11.61                      | 0.00<br>0.65                                       |
|                    | Jaipur     | Ekansh             |                  |                               |                              | 47.29  | 7.49                               | 0.65   |
|                    | Jaipur     |                    | Phase 2          | 1.60                          | 1.05                         |  |                                    |  |
|                    | Jamshedpur | Aditya             | Phase 1          | 3.55                          | 3.55                         | 120.95                                       | 113.65                             | 3.55   |
|                    | Jamshedpur | Aditya             | Phase 2          | 2.75                          | 2.75                         | 98.64  | 85.28                              | 2.33   |
|                    | Jamshedpur | Prakriti           | Phase 1          | 2.57                          | 2.57                         | 136.13                                       | 7.83                               | 0.19   |
|                    | Jodhpur    | Dwarka             | Phase 4          | 1.28                          | 1.14                         | 31.85  | 26.14                              | 1.08   |
|                    | Jodhpur    | Dwarka             | Phase 5          | 2.00                          | 0.34                         | 10.52  | 3.55                               | 0.22   |
|                    | Pune       | Malhar             | Phase 1          | 2.62                          | 1.81                         | 96.70  | 39.72                              | 0.85   |
|                    | Pune       | Utsav Lavasa       | Phase 4          |                               |                              | 2 442 55                                     | 4 4 - 2                            | 0.62   |
| AHL Total          |            |                    |                  | 63.51                         | 51.24                        | 2,442.36                                     | 1,173.85                           | 33.55  |
| <b>Grand Total</b> |            |                    |                  | 63.51                         | 51.24                        | 2,442.36                                     | 1,173.85                           | 33.55  |

- Out of a total saleable area of 63.51 Lakhs Sq. ft., 33.55 Lakhs Sq. ft. (53%) has already been constructed
- Out of the total area booked so far, an amount of around INR 1,268.51 Crores is to be received in due course in future

<sup>\*</sup>Equivalent Area Constructed (EAC) excludes EWS/LIG area as it is not a business activity of the company.

<sup>\*\*</sup> Construction for Phase-4 Ashiana Utsav, Lavasa is complete and OC has been applied for, it is yet to be launched for sales

<sup>\*\*\*</sup> Projects in partnerships were fully executed at the year ending 31st Mar 2022

## **Ongoing Projects**



- **01** Geographical Presence
- **Ongoing Projects Summary**

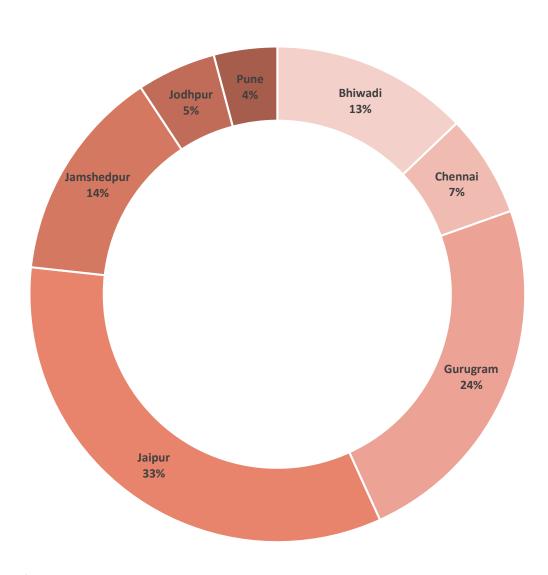
- 03 Break up of Area Booked
- Operational data Yearly Quarterly



# **Geographical Presence**

## ashiana you are in safe hands

### **Saleable Area of Ongoing Projects**

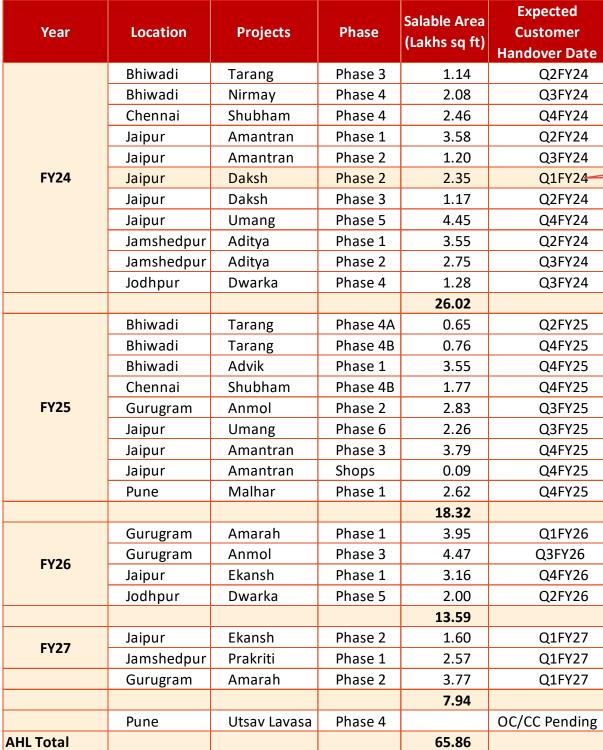


## **Ongoing Projects Summary – Expected Completion Timeline**



| Location   | Projects     | Phase    | Туре              | Economic Interest       | Salable Area<br>(Lakhs sq ft) | Area Booked<br>(Lakhs sq ft) | Possession<br>Timeline as<br>per RERA | Expected<br>Customer<br>Handover Date |
|------------|--------------|----------|-------------------|-------------------------|-------------------------------|------------------------------|---------------------------------------|---------------------------------------|
| Bhiwadi    | Nirmay       | Phase 4  | Senior Living     | 100% Ownership          | 2.08                          | 1.82                         | Q3FY25                                | Q3FY24                                |
| Bhiwadi    | Tarang       | Phase 3  | Premium Homes     | 100% Ownership          | 1.14                          | 0.94                         | Q2FY25                                | Q2FY24                                |
| Bhiwadi    | Tarang       | Phase 4A | Premium Homes     | 100% Ownership          | 0.65                          | 0.65                         | Q3FY26                                | Q2FY25                                |
| Bhiwadi    | Tarang       | Phase 4B | Premium Homes     | 100% Ownership          | 0.76                          | 0.33                         | Q1FY27                                | Q4FY25                                |
| Bhiwadi    | Advik        | Phase 1  | Senior Living     | 100% Ownership          | 3.55                          | 1.67                         | Q1FY27                                | Q4FY25                                |
| Chennai    | Shubham      | Phase 4  | Senior Living     | 73.75% of Revenue Share | 2.46                          | 2.43                         | Q4FY24                                | Q4FY24                                |
| Chennai    | Shubham      | Phase 4B | Senior Living     | 73.75% of Revenue Share | 1.77                          | 1.51                         | Q3FY26                                | Q4FY25                                |
| Gurugram   | Anmol        | Phase 2  | Kid Centric Homes | 65% of Revenue Share    | 2.83                          | 2.82                         | Q1FY27                                | Q3FY25                                |
| Gurugram   | Anmol        | Phase 3  | Kid Centric Homes | 65% of Revenue Share    | 4.47                          | 3.92                         | Q3FY29                                | Q3FY26                                |
| Gurugram   | Amarah       | Phase 1  | Kid Centric Homes | 100% Ownership          | 3.95                          | 3.95                         | Q1FY27                                | Q1FY26                                |
| Gurugram   | Amarah       | Phase 2  | Kid Centric Homes | 100% Ownership          | 3.77                          | 3.77                         | Q3FY28                                | Q1FY27                                |
| Jaipur     | Amantran     | Phase 1  | Premium Homes     | 75% of Revenue Share    | 3.58                          | 3.32                         | Q3FY25                                | Q2FY24                                |
| Jaipur     | Amantran     | Phase 2  | Premium Homes     | 75% of Revenue Share    | 1.20                          | 1.20                         | Q1FY26                                | Q3FY24                                |
| Jaipur     | Amantran     | Phase 3  | Premium Homes     | 75% of Revenue Share    | 3.79                          | 2.49                         | Q2FY26                                | Q4FY25                                |
| Jaipur     | Amantran     | Shops    | Premium Homes     | 75% of Revenue Share    | 0.09                          | 0.09                         | Q2FY26                                | Q4FY25                                |
| Jaipur     | Daksh        | Phase 3  | Premium Homes     | 100% Ownership          | 1.17                          | 1.17                         | Q2FY25                                | Q2FY24                                |
| Jaipur     | Ekansh       | Phase 1  | Premium Homes     | 77.25% Revenue Share    | 3.16                          | 1.41                         | Q3FY27                                | Q4FY26                                |
| Jaipur     | Ekansh       | Phase 2  | Premium Homes     | 77.25% Revenue Share    | 1.60                          | 1.05                         | Q4FY27                                | Q1FY27                                |
| Jaipur     | Umang        | Phase 5  | Kid Centric Homes | 100% Ownership          | 4.45                          | 3.77                         | Q3FY25                                | Q4FY24                                |
| Jaipur     | Umang        | Phase 6  | Kid Centric Homes | 100% Ownership          | 2.26                          | 0.77                         | Q1FY27                                | Q3FY25                                |
| Jamshedpur | Aditya       | Phase 1  | Premium Homes     | 74% of Revenue Share    | 3.55                          | 3.55                         | Q1FY24                                | Q2FY24                                |
| Jamshedpur | Aditya       | Phase 2  | Premium Homes     | 74% of Revenue Share    | 2.75                          | 2.75                         | Q2FY25                                | Q3FY24                                |
| Jamshedpur | Prakriti     | Phase 1  | Premium Homes     | 73.61% Revenue Share    | 2.57                          | 2.57                         | Q3FY28                                | Q1FY27                                |
| Jodhpur    | Dwarka       | Phase 4  | Premium Homes     | 100% Ownership          | 1.28                          | 1.14                         | Q3FY25                                | Q3FY24                                |
| Jodhpur    | Dwarka       | Phase 5  | Premium Homes     | 100% Ownership          | 2.00                          | 0.34                         | Q2FY27                                | Q2FY26                                |
| Pune       | Utsav Lavasa | Phase 4  | Senior Living     | 100% Ownership          |                               |                              | OC/C                                  | C Pending                             |
| Pune       | Malhar       | Phase 1  | Premium Homes     | 65% Revenue Share       | 2.62                          | 1.81                         | Q3FY27                                | Q4FY25                                |
|            |              |          |                   |                         | 63.51                         | 51.24                        |                                       |                                       |

### **Year wise Deliveries**



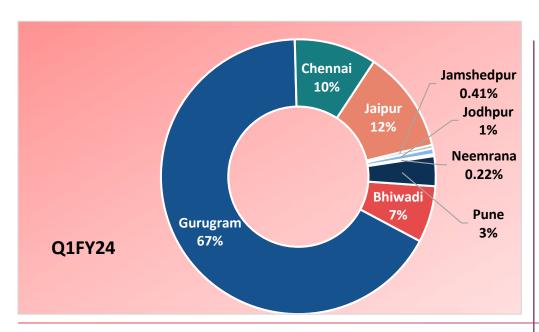


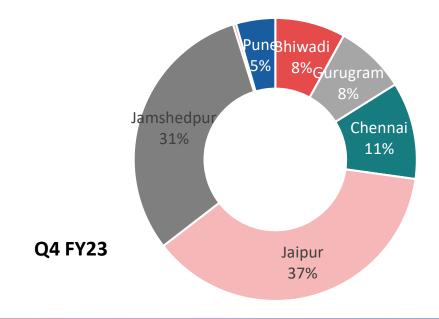
Handover Completed

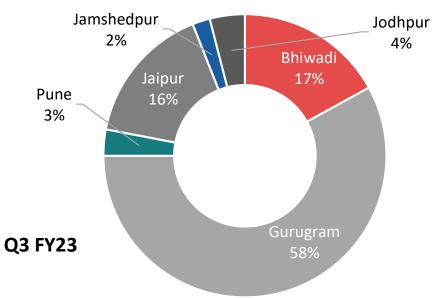
## **Break Up of Area Booked (QoQ)**

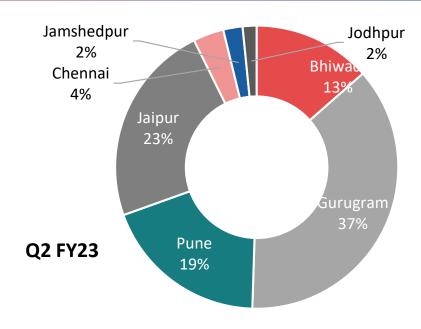


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# **Yearly Operational Data**



| Particulars                  | Unit          | FY 15  | FY 16  | FY 17  | FY 18  | FY 19  | FY 20  | FY 21  | FY 22  | FY 23    |
|------------------------------|---------------|--------|--------|--------|--------|--------|--------|--------|--------|----------|
| Equivalent Area Constructed* | Lakhs Sq. ft. | 22.8   | 23.44  | 17.39  | 8.16   | 7.68   | 9.85   | 11.66  | 16.20  | 16.73    |
| Area Booked                  | Lakhs Sq. ft. | 18.12  | 8.63   | 6.96   | 6.93   | 10.79  | 19.82  | 14.97  | 14.76  | 25.86    |
| Value of Area Booked         | INR Lakhs     | 54,772 | 28,421 | 22,508 | 21,736 | 33,262 | 67,163 | 53,468 | 57,325 | 1,31,343 |
| Average Realization          | INR/Sq. ft.   | 3,023  | 3,293  | 3,234  | 3,137  | 3,082  | 3,388  | 3,571  | 3,883  | 5,080    |

<sup>\*</sup>Equivalent Area Constructed (EAC) does not include EWS/LIG area as it is not a business activity of the company. EAC of The Ashiana School has been excluded in this data as it was constructed with an intention to let out.

# **Quarterly Operational Data**



| Particulars                  | Unit          | Q4FY21 | Q1FY22 | Q2FY22 | Q3FY22 | Q4FY22 | Q1FY23 | Q2FY23 | Q3FY23 | Q4FY23 | Q1FY24 |
|------------------------------|---------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Equivalent Area Constructed* | Lakhs Sq. ft. | 3.90   | 2.89   | 4.50   | 3.73   | 5.07   | 3.85   | 4.38   | 3.42   | 5.08   | 4.35   |
| Area Booked                  | Lakhs Sq. ft. | 8.30   | 1.51   | 4.51   | 4.21   | 4.53   | 3.34   | 4.90   | 9.03   | 8.59   | 6.53   |
| Value of Area Booked         | INR Lakhs     | 29,969 | 5,220  | 16,572 | 16,976 | 18,557 | 15,214 | 24,019 | 48,529 | 43,582 | 43,620 |
| Average Realization          | INR/ Sq. ft.  | 3,609  | 3,460  | 3,678  | 4,028  | 4,093  | 4,557  | 4,904  | 5,373  | 5,075  | 6,684  |

<sup>\*</sup>Equivalent Area Constructed (EAC) does not include EWS/LIG area as it is not a business activity of the company. EAC of The Ashiana School has been excluded in this data as it was constructed with an intention to let out.

## **Financials**



**01** Financial Summary YoY

**02** Financial Summary QoQ



# **Financial Summary YoY (Consolidated)**



| Particulars                      | Unit       | FY 17   | FY 18   | FY 19  | FY 20   | FY 21  | FY 22   | FY 23  |
|----------------------------------|------------|---------|---------|--------|---------|--------|---------|--------|
| Sales and Other Income           | INR Crores | 397.02  | 334.92  | 350.63 | 317.55  | 259.31 | 233.59  | 425.19 |
| Operating Expenditure            | INR Crores | 291.00  | 266.92  | 303.37 | 316.84  | 241.11 | 230.71  | 379.41 |
| EBITDA                           | INR Crores | 106.02  | 68.00   | 47.26  | 0.72    | 18.20  | 2.89    | 45.78  |
| Profit After Tax                 | INR Crores | 67.01   | 38.23   | 13.78  | (30.24) | 1.72   | (7.04)  | 27.88  |
| Other Comprehensive Income       | INR Crores | 5.77    | 7.98    | 5.33   | 1.29    | 2.36   | 0.50    | 0.91   |
| Total Comprehensive Income       | INR Crores | 72.78   | 46.21   | 19.10  | (28.95) | 4.08   | (6.56)  | 28.78  |
| * Pre - Tax Operating Cash Flows | INR Crores | (32.90) | (20.21) | 16.41  | 34.22   | 171.65 | 165.04  | 84.85  |
| EBITDA Margin                    | %          | 26.70%  | 20.30%  | 13.48% | 0.23%   | 7.02%  | 1.24%   | 10.77% |
| Net Profit /(Net Loss) Margin    | %          | 16.88%  | 11.42%  | 3.93%  | (9.52%) | 0.66%  | (3.01%) | 6.56%  |
| TCI Margin                       | %          | 18.33%  | 13.80%  | 5.45%  | (9.12%) | 1.57%  | (2.81%) | 6.77%  |
| Return on Average Net Worth      | %          | 10.60%  | 6.21%   | 2.47%  | (3.78%) | 0.53%  | (0.86%) | 3.78%  |
| Debt to Equity Ratio             |            | 0.12    | 0.16    | 0.20   | 0.17    | 0.07   | 0.21    | 0.22   |

<sup>\*</sup>Pre – Tax Operating Cashflow is a modified version of operating cashflows and not as per statutorily required AS-3

# **Financial Summary QoQ (Consolidated)**



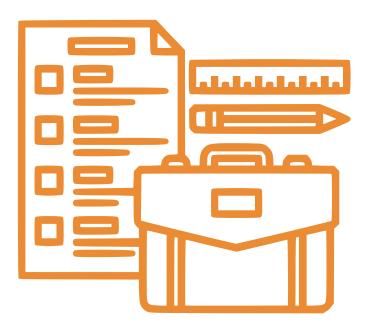
| Particulars                      | Unit       | Q1FY22   | Q2FY22   | Q3FY22  | Q4FY22 | Q1FY23 | Q2FY23  | Q3FY23 | Q4FY23 | Q1FY24 |
|----------------------------------|------------|----------|----------|---------|--------|--------|---------|--------|--------|--------|
| Sales and Other Income           | INR Crores | 40.43    | 60.69    | 54.19   | 78.28  | 81.22  | 91.72   | 135.31 | 116.94 | 129.29 |
| Operating Expenditure            | INR Crores | 44.10    | 63.33    | 55.08   | 68.19  | 65.24  | 91.63   | 119.67 | 102.88 | 113.33 |
| EBITDA                           | INR Crores | (3.66)   | (2.65)   | (0.90)  | 10.09  | 15.98  | 0.09    | 15.65  | 14.06  | 15.97  |
| Profit/(Loss) After Tax          | INR Crores | (6.32)   | (5.74)   | (3.84)  | 8.87   | 10.26  | (1.81)  | 9.05   | 10.38  | 10.87  |
| Total Comprehensive Income       | INR Crores | (6.14)   | (6.36)   | (3.28)  | 9.22   | 10.29  | (1.31)  | 9.29   | 10.51  | 11.20  |
| * Pre - Tax Operating Cash Flows | INR Crores | 29.60    | 57.58    | 50.38   | 27.48  | 27.72  | (1.05)  | 35.59  | 22.59  | 83.15  |
| EBITDA Margin                    | %          | (9.05%)  | (4.36%)  | (1.66%) | 12.89% | 19.68% | 0.10%   | 11.57% | 12.02% | 12.35% |
| Net Profit /(Net Loss) Margin    | %          | (15.63%) | (9.47%)  | (7.09%) | 11.33% | 12.63% | (1.97%) | 6.69%  | 8.87%  | 8.41%  |
| TCI Margin                       | %          | (15.18%) | (10.49%) | (6.05%) | 11.78% | 12.67% | (1.43%) | 6.87%  | 8.98%  | 8.66%  |

<sup>\*</sup>Pre – Tax Operating Cashflow is a modified version of operating cashflows and not as per statutorily required AS-3

### **Future Outlook**



- **01** Future Projects Summary
- Land available for Future Development
- Completed Projects having Inventory



## **Future Projects Summary**



| Location   | Project                | Phase      | Economic Interest    | Saleable Area<br>(Lakhs Sq. ft.) |
|------------|------------------------|------------|----------------------|----------------------------------|
| Bhiwadi    | Ashiana Tarang         | 5 & 6      | 100%                 | 6.11                             |
| Bhiwadi    | Ashiana Advik          | 2,3,4 & 5  | 100%                 | 10.57                            |
| Jaipur     | Ashiana Ekansh         | 3 & 4      | 77.25% Revenue Share | 4.88                             |
| Jaipur     | Ashiana Nitara         | All        | 80.20% Revenue Share | 6.50                             |
| Jaipur     | The Amaltas by Ashiana | All        | 77.40% Revenue Share | 4.00                             |
| Gurugram   | Ashiana Amarah         | 3,4 & 5    | 100%                 | 12.96                            |
| Chennai    | Ashiana Shubham        | 5          | 73.75% of Revenue    | 2.33                             |
| Chennai    | Ashiana Vatsalya       | All        | 100%                 | 13.28                            |
| Chennai    | Ashiana Swarang*       | All        | 50% of the Profits   | 5.55                             |
| Jamshedpur | Ashiana Prakriti       | 2          | 73.61% Revenue Share | 1.86                             |
| Neemrana   | Ashiana Aangan         | 2          | 100%                 | 4.37                             |
| Pune       | Ashiana Malhar         | 2, 3 and 4 | 65% Revenue Share    | 9.18                             |
| Pune       | Ashiana Amodh          | All        | 80% Revenue Share    | 8.10                             |
| Lavasa     | Utsav                  | 5          | 100%                 | 0.84                             |
|            | Tot                    | al         |                      | 90.52                            |

<sup>\*</sup> Ashiana Swarang is acquired by Kairav Developers Ltd. (a joint venture company with equal economic interest of Ashiana Housing Ltd. and Arihant Foundations.)

# **Land available for Future Development**



| Location  | Land/ Project Name   | Estimated Area<br>(Acres) | Estimated Saleable Area<br>(Lakhs Sq. ft) | Economic Interest | Proposed Development                |
|-----------|----------------------|---------------------------|---|-------------------|-------------------------------------|
| Bhiwadi   | Milakpur             | 40.63                     | 31.00                                     | 100%              | Premium Homes*/ Senior<br>Living    |
| Kolkata   | Ashiana Maitri/Nitya | 19.72                     | 14.88                                     | 85% Revenue Share | Premium Homes /Senior<br>Living     |
| Gurgugram | HSIIDC Land          | 10.80                     | 10.30                                     | 100%              | Premium Homes/ Kid Centric<br>Homes |
| Тс        | otal                 | 71.15                     | 56.18                                     |                   |                                     |

Note: Milakpur Land is under acquisition and company's writ petition is pending before the Hon'ble High Court of Rajasthan against acquisition

# **Completed Projects having Inventory**



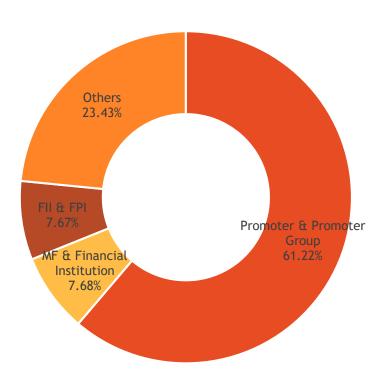
| Location    | Projects         | Phase                | Share in Project        | Туре              | Saleable Area | Booked Area | Unbooked Area |
|-------------|------------------|----------------------|-------------------------|-------------------|---------------|-------------|---------------|
| Bhiwadi     | Ashiana Town     | 1, 2, & 3            | 100%                    | Kid Centric Homes | 15.33         | 13.90       | 1.43          |
| Bhiwadi     | Surbhi           | 1-5 & Plaza          | 100%                    | Premium Homes     | 4.02          | 3.59        | 0.44          |
| Gujarat     | Navrang          | 1, 2 & 3             | 81 % of Revenue         | Premium Homes     | 3.27          | 3.26        | 0.01          |
| Neemrana    | Aangan           | 1 & Plaza            | 100%                    | Premium Homes     | 4.24          | 4.22        | 0.02          |
| Jodhpur     | Dwarka           | 1,2&3                | Area Share              | Premium Homes     | 3.33          | 3.30        | 0.03          |
| Jaipur      | Rangoli Gardens  | Plaza                | 50% of Profit           | Premium Homes     | 0.69          | 0.58        | 0.11          |
| Jaipur      | Umang            | 1,2,3 & 4            | 100%                    | Kid Centric Homes | 12.43         | 12.42       | 0.01          |
| Jaipur      | Umang            | Plaza                | 100%                    | Shops             | 0.08          | 0.05        | 0.03          |
| Jaipur      | Vrinda Gardens   | 1, 2, 3A & 3B, 4 & 5 | 50 % of Profit          | Premium Homes     | 15.09         | 14.77       | 0.31          |
| Jaipur      | Gulmohar Gardens | Villas               | 50 % of Profit          | Premium Homes     | 1.48          | 1.48        | 0.00          |
| Jamshedpur  | Sehar            | Phase 1              | 76.75% of Revenue Share | Premium Homes     | 3.44          | 3.14        | 0.30          |
| Pune        | Utsav Lavasa     | 1, 2 & 3             | 100%                    | Senior Living     | 4.51          | 4.28        | 0.23          |
| Grand Total |                  |                      |                         |                   | 67.91         | 64.99       | 2.92          |

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# **Shareholding Pattern as on 30th June 2023**



**Shareholding Pattern** 



### **Institutional Holding above 1%**

| Rank | Fund / Institution                     | No. of Shares | % Holding |
|------|--|---------------|-----------|
| 1    | India Capital Fund Limited             | 72,80,406     | 7.11%     |
| 2    | SBI Contra Fund                        | 50,27,871     | 4.91%     |
| 3    | ICICI Prudential Equity & Debt<br>Fund | 25,94,330     | 2.53%     |







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### **Annexure**



About Ashiana

Business Model

Accolades

Abbreviations



### **About Ashiana**





• 1979 in Patna, New Delhi



Real Estate with focus on residential apartments



Premium Homes, Senior Living & Kid Centric Homes



Jaipur, Bhiwadi, Jodhpur, Jamshedpur, Neemrana, Gurugram, Lavasa, Halol, Chennai and Kolkata



- 282.23 lakhs sq. ft. constructed
- Operations in 9 Locations
- 16,568 units under maintenance

Note: Key Metrics are updated on annual basis at the end of each Financial Year

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### **Business Model**



High quality in-house construction

- In house end-to-end construction capabilities Ensure higher control over cost and quality and flexibility in execution
- Focus on use of high quality and efficient construction methodologies & techniques to help reduce time and cost

In-house sales and marketing

- Instead of broker-driven model, Ashiana has in-house sales and marketing team
- Ensures greater ownership of customers and helps in selling projects to them in future
- High proportion of customer referral sales to overall sales due to established brand and high customer satisfaction level

In-house Facility
Management Services

- Services provided to some of the projects of Ashiana through its wholly owned subsidiary
- Other than facility management and maintenance facilities, resale and renting services also provided
- This acts as a continuous direct customer feedback channel

**Land is Raw Material** 

- Execution based model instead of land banking model
- Target land inventory of 5-7 times of current year execution plan

### **Accolades**

### **Awards & Recognitions**



#### 2010

- Rated by FORBES' among Asia's 200 Best Under a Billion Dollar Companies
- Received BMA Siegwerk award for Corporate
   Social Responsibility

#### 2011

- Ashiana Aangan Bhiwadi awarded as India's Best
   Residential Project (North) by ZEE - Business RICS Awards
- Ashiana Woodlands,
   Jamshedpur awarded as India's
   Best Residential Project (East)
   by ZEE Business RICS Awards
- Rated by FORBES' among Asia's 200 Best Under a Billion Dollar Companies twice in a row

#### 2012

- Ashiana Aangan,
   Bhiwadi awarded as
   India's Best Affordable
   Housing by CNBC Awaaz
- Ashiana Aangan,
   Bhiwadi awarded as
   NCR's Best Affordable
   Housing by CNBC Awaaz
- Received BMA -Siegwerk award for Corporate Social Responsibility

#### 2013

- Received Bhamashah award for Contribution made in the field of Education by Govt. of Rajasthan
- Think Media Award for Outstanding Corporate Social Responsibility work in Real Estate Sector
- Honored by Bharat Vikas Parishad Rajasthan for Corporate Social Responsibility activities

#### 2014

- Awarded as Realty Giants
   North India by Realty Kings
   North India
- Received Bhamashah award for Contribution made in the field of Education by Govt. of Rajasthan
- Ashiana Utsav, Lavasa awarded as Senior Living Project of the Year in India by Realty Excellence Award

#### 2015

- CNBC Awaaz
   felicitated Ashiana
   Housing Limited with
   One of the Most
   Promising Company
   of the Next Decade
- Rangoli Gardens,
  Jaipur awarded as
  The Best Budget
  Apartment Project of
  the Year by NDTV
  PROFIT

#### 2015

- Received Bhamashah award for Contribution made in the field of Education by Govt. of Rajasthan
- Received FICCI "Category" -CSR Award for Small & Medium Enterprises (SME) with turnover upto 200 crores p.a.

#### 2017

- NDTV Property Awards 2016 felicitated
   "Ashiana Dwarka" as "Budget Apartment
   Project of the Year" in Tier 2 cities 2017
- Received CIDC Vishwakarma Awards 2017 under the category "Achievement Award for Construction Skill Development" 2017
- Received CREDAI CSR Award 16-17 under the category "Education (Establishing of schools, educational institutions and creating educational facilities)" 2017

#### 2018

- Awarded Themed Project of the Year for Ashiana Umang, Kid Centric Homes by Realty+ Excellence Awards (North)
- Awarded Real-Estate Website of the Year for being user friendly, visually aesthetic with easy navigation by Realty+ Excellence Awards (North) 2018

#### 2019

- Recognised for Digital Campaign of the year
   "Behatar Parvarish ka Pata" by ABP News
- Ranked as India's No. 1
   Senior Living Brand 3 times in a row by Track2 Realty

#### 2020

- Recognised as Best Theme based Project "Ashiana Anmol-Kid Centric" by Realty+ Excellence Awards (North) 2019
- Ranked as No. 1 Developer in North India and No. 5 in India by Track2 Realty.

#### 2021

Ranked as India's No. 1
Senior Living Brand 5
times in a row by Track2
Realty

#### 2022

- Ranked as India's No. 1
  Senior Living Brand 6th
  time in a row by Track2
  Realty
- Ashiana Amantran awarded as best "Residential Project – in High-end (Non-Metro: Ongoing)" category by ET Realty Awards 2022



These awards are a great acknowledgement of our work. However, our satisfaction comes from delivering value and differentiated product to you.



### **Abbreviations**



- Sq. ft.: Square Feet
- EAC: Equivalent Area Constructed
- PAT : Profit after Tax
- EBITDA: Earning before Interest, Tax, Depreciation and Amortization
- TCI: Total Comprehensive Income