



From the Desk of the Jt. MD

Dear Friends,

It's been a challenging yet interesting year! While our sales have not been up to our expectations, we have constructed and delivered more homes than ever before. This has been possible due to certain factors. For one, thanks to our proactive customer feedback processes, we were able to focus even more astutely on what our customers want. In this last year, our priority was to make sure we deliver on time, give an even more superior product and ensure most of our services are in place thus reducing initial teething problems. We have also put in place a process to measure our achievements based on customer feedback and it shows us that we have done better than we expected. My congratulations to the team for an extraordinary job done!

During the last year we also realised that it is becoming increasingly difficult for customers to make decisions while buying their homes. There are all kinds of discounts being offered and non-transparent pricing; the risk of buying under-construction property has also increased due to the financial health of some builders. We understand the complexity of the situation. Therefore, we are focusing on training our sales executives in a way that they can help our customers separate the wheat from the chaff and get clarity and make informed decisions.

I am sure next year is going to be much better as we continue to focus on delivering homes to our customers which will please them.

Always keep smiling!

Al Jindal

In This Issue...

Your Dream Home Coming Up

Phase 2 of Gulmohar Gardens Jaipur is now ready for handing over.



Annual Sales Training

The annual Sales training workshop saw a lively exchange of views, solutions and ideas between Sales and Marketing.



Festive Celebrations

Ashiana residents celebrate all festivals and this time's Holi was as colourful as ever at all locations.



Corporate Communiqué



The annual Sales training workshop in Bhiwadi was lively and very interactive; right: Priorities being discussed at the Strategy Meet in Goa

Annual Sales Training

Annual Sales training was organised at Treehouse Hotel, Bhiwadi with sales teams from all projects present along with the marketing team. Our Jt. Managing

Director Mr. Ankur Gupta conducted a Needs Analysis workshop for sales and marketing teams to help them improve their working interface with each other through the use of digital platforms. The engrossing interactive session was followed by a party.

issues and challenges for the coming year. There was a presentation on the Implementation of IND-AS by Abhishek.

Alignment Meeting

An Alignment Meeting at Treehouse Hotel, Bhiwadi focussed on next year's theme "Selling to Helping" which has been introduced to people from all departments across locations. Our Managing Director, Mr. Vishal Gupta introduced the theme while Jt. Managing Director Mr. Ankur Gupta made any clarifications requested. Director Mr. Varun Gupta invited thoughts on its successful implementation.

Record Construction



Smiles, all round congratulations, and a sense of pride were evident across

locations as Team Ashiana achieved another milestone in the company's history by completing a record 23.39 lakh sq. ft. of construction with over a hundred supervisors achieving their targets. Overall yearly achievements were 97% of target. Head Office [above] celebrated with ice-cream!

Strategy Meet

Our ET team including Managing Director, Full Time Directors, Branch Heads and Department Heads met in Goa for the Annual Strategy Meeting conducted by our Management Guru Kevin Lawrence to help the senior team with decision making strategies and setting priorities for 2016-17.

Debentures

Ashiana Housing Ltd has obtained shareholder approval for the issue of Secured Redeemable Non-Convertible Debentures of Rs. 100 crores to manage its cash flows efficiently. The amount is inclusive of a greenshoe option of up to Rs 50 crores.

Finance Meet

Finance teams from across all projects of Ashiana converged on the Treehouse Hotel in Bhiwadi for their quarterly meet and annual review. Learnings from the last year were discussed, as well as key

Theme Target Achievement



Ashiana's yearly theme of Happy Hand Overs was a great success. Of the 837 flats handed over, the "khushimeter" showed close to 70% flat owners as 'very happy'. It was a wonderful team effort from all project sites.

Training & Development

As in every quarter, the Human Resources Department focussed on a variety of training programmes to enable employees in different areas to continue improving their on-the-job performance on a regular basis.

Quarterly Training - Quarterly training programmes for Jodhpur and Jaipur were conducted at **Ashiana Amarbagh, Jodhpur** and at **Ashiana Manglam, Jaipur** respectively by Mr Manoj Shrivastava, Assistant General Manager, Maintenance Division. The training was focused on work processes but laid emphasis on career and individual growth as well.

Legal FAQs - The Customer Service team underwent a refresher course on legal FAQs to update their knowledge and become more independent in tackling legal queries from customers.

Communication Skills - An intensive 30 hour programme on communication skills was completed at Gurgaon to help participants reply to customer's queries effectively. Estate officers at Bhiwadi have expressed a keen interest in this programme and are being enrolled.

Negotiation Skills - Marketing managers were provided training to build their skills for negotiating with vendors.

Maintenance Training - Maintenance

Corporate Communiqué



Happiest Handovers: Staffers are the happiest home owners in various Ashiana projects as they receive possession of their dream homes

Family Fiesta

Ashiana's Family Fiesta is an occasion for staffers to let their hair down and relax with family and colleagues and concentrate for once on just having fun and sharing good times. The fiesta saw get-togethers, games, competitions, dancing and music across all Ashiana projects. The partying was followed by lunch for all.

Ashiana's Family Fiesta saw fun and frolic across locations (from right): enthusiastic celebrations at Ashiana projects at Bhiwadi, Jaipur and Delhi.



team at Bhiwadi, Jaipur, Jodhpur and Jamshedpur were provided training on handling emergencies and on better communications with customers.

WOW Experience – Support staff including Security Guards, Office boys, Housekeeping staff and Gardeners at Ashiana Anantara, Jamshedpur, Ashiana Utsav, Lavasa and Ashiana Surbhi,

Bhiwadi was re-trained on the softer aspects of every site visit to help them understand the importance of soft skills in contributing to a WOW experience for customers.

Human Resource Training – All HR members from every branch were retrained on HR policies and the new software ESS (Employee Self Service)

which has been launched to get every HR activity online (vis a vis leave, attendance, and other HR related operations).

STEPS – In the last phase of the STEPS (Skill Technical Enhancement Program for Supervisors) supervisors from Jaipur, Jamshedpur and Bhiwadi have completed all the technical aspects and are now working on personal development.



Left to right: Participants at training sessions for the WOW experience, STEPS and Human Resource training programmes

Lift Evacuation Training

Lift Evacuation Training was conducted for all maintenance staff at **Ashiana Dwarka, Jodhpur** in alignment with Ashiana's first priority: the safety of customers.

Corporate Social Responsibility



PHOOLWARI SCHOOLS

Happy children from all of Ashiana's Phoolwari schools celebrated Republic Day and other festivals. Photographs from **Ashiana Town Bhiwadi**, **Ashiana Aangan Neemrana**, **Ashiana Navrang Halol** and **Vrinda Gardens Jaipur**. Makar Sankranti was also celebrated with colourful kites. Children participated in a Cleaning Up drive and made craft items and did PT exercises. They were also shown a film on cleanliness and the environment.



Government Schools

Bal Mela was organised in conjunction with National Science Day at Ghatal



Exhibits at the Bal Mela by children from Government School, Ghatal Village, Bhiwadi

Government School, **Bhiwadi**, one of the schools taken up by Ashiana Housing Ltd for all round upgradation.

Bal Mela is one of the best learning experiences a school can undertake as it involves much more than classroom learning.

Interested students were asked to demonstrate on a topic and were assigned stalls to make presentations to children from their own as well as neighbouring schools, as well as to community

members. Around 450 excited, as well as nervous, children presented their work to interested visitors at the Bal Mela.

The Khonangorian Government School at **Jaipur** has also been taken up for infrastructural development by Ashiana Housing Ltd. This will ensure that better facilities are available for the 350 students enrolled there.



Mr. Hussain Chippa receiving a certificate from the Minister of Food and Supplies, Rajasthan; Construction work has started at the Khonangorian Government School, Jaipur



Skill Training

Three new skill training batches have been started: Tiles Grouting and Advance Electricals at Bhiwadi and Shuttering at Jaipur.

CSR Accolades

Ashiana Housing Ltd has been presented a Certificate of Appreciation by the Department of Education, Alwar District, for its commitment and efforts in the field of education in that area.



The new Tiles Grouting batch, Ashiana Town Bhiwadi; Advanced Electricals batch at Ashiana Town Bhiwadi; Proud women recipients of certificates from the Tiles Grouting batch at Ashiana Umang, Jaipur

Comfort Homes: Your Dream Home Coming Up

Birthday Celebrations

Apoorva, daughter of our customer Mrs. Isha Bhargava, celebrated her birthday at a bash in **Vrinda Gardens Jaipur** with tambola and musical chairs. A wonderful cake, balloons and bright decorations added to the joy of the occasion.

Distributors Visit

A group of about 150 medical distributors from Jodhpur visited the **Ashiana Dwarka Jodhpur** site to view the sample flat. They were full of compliments



The Ashiana stall at the Dainik Bhaskar Expo at Rajwada Palace, Jagatpura, Jaipur

for the project and its maintenance. Interactions with sales staff was followed by lunch.

Republic Day



Republic Day celebrations drew residents and staff from all Ashiana projects for flag hoisting ceremonies. At Ashiana Aangan, Neemrana, a volleyball match for staff members rounds off the day

Joyful Jagatpura

Joyful Jagatpura, "Sab Kuch Toh Hai Yahan" is an initiative taken up jointly by **Ashiana Housing Ltd** and six other prominent developers to create awareness among buyers about the salient features of the **Jagatpura** area in **Jaipur** like its civic infrastructure, the world class healthcare facilities, reputed educational institutions, shopping and entertainment in the vicinity. Ashiana also participated in the Expo organised by Dainik Bhaskar at Rajwada Palace, Jagatpura to promote the area.

Our Core Values in Action

Happiness All Around

सुबह सुबह हमारे ऑफिस के सिक्स्योरिटी गार्ड ने बताया ...सर, सरकारी नाले में एक सांड गिर गया है, वहाँ जाकर देखा तो हमारे विलेज सेंटर की मेंटेनेंस टीम एस्टेट अफसर अश्वनी के साथ वहाँ पर बचाव की तैयारी में मुस्तैद थी, फिर हमलोगों ने अपने वेंडर कासिम खान को फ़ोन करके JCB की मदद मांगी और इधर हमलोगों ने रस्से का भी इंतजाम कर लिया, कासिम खान ने बिना देर किये JCB तुरंत भेज दी और हमारा सिक्स्योरिटी गार्ड रोहित बिना देर किये अपने जान की चिंता किये बिना दलदल से भरे गंदे नाले में कूद गया,



उसने पहले सांड के पेट में रस्सी बाँधी और फिर JCB की मदद से उसे बाहर निकाला गया, बाद में रोहित ने सांड के पेट से रस्सी खोल दीजहाँ लोग मूक दर्शक बनकर देख रहे थे और निकल जा रहे, कोई मदद का हाथ नहीं बढ़ रहा थाऐसी हालत में रोहित के जज्बे की जितनी तारीफ़ की जाए उतनी कम है।

Security guard **Rohit's** story shows how our Core Values have now become not just a workplace value but a way of life for Ashiana. Rohit went the the Extra Mile, Never Gave Up and finally Spread Happiness All Around with his heart warming efforts in saving a helpless animal. It is this empathy and concern that stands us in such good stead at Ashiana.

Going the Extra Mile



Mr. Sandeep Sahu, Mechanical Supervisor, went the extra mile to meet his deadline by calling back workers after 5.30 pm to ensure that a machine required on urgent transfer from Ashiana Town to Tarang in Bhiwadi was ready on time.

Valentine's Day



Valentine's Day was another festive occasion for Ashiana clients to celebrate with friends and families at Ashiana Dwarka Jodhpur and at Vrinda Gardens Jaipur

Comfort Homes: Your Dream Home Coming Up



Holi: The festival of colours was celebrated as always at all Ashiana projects with great fun, frolic and of course bright colours

New Year

The team at **Ashiana Dwarka Jodhpur** rang in the New Year with a get-together of all staffers for a DJ Party and dinner.

Medical Camp

A medical camp was organised for 175 workers at **Ashiana Dwarka Jodhpur**. Routine check-ups and consultations with a doctor were available to ensure the health of workers and to inform them about hygiene.

Cricket Show

The India-Australia cricket match in March had a loud, happy audience at **Ashiana Town Bhiwadi** as the staffers

unanimously decided to arrange for a screening of the match for the large number of workers.

Cleanliness Drive

Ashiana Town Bhiwadi played their part in PM Modi's Swachh Bharat Abhiyaan by organising a cleanliness drive from Ashiana Town to the Bhiwadi-Alwar road. Umesh Kumar, Civil Supervisor along with his team of 12 members took part fulfilling their civic duty on behalf of Ashiana Town.

Teachers Visit

Thirty teachers from the Central Academy School, Pal Branch visited

Ashiana Dwarka Jodhpur and viewed and liked the sample flat. The group of teachers were provided full details of the project.

Corporate Cricket

Nerolac Paints Ltd and Saint Gobain employees squared off for an exciting cricket game at **Ashiana Tarang Bhiwadi**. Col. Atma Sharan, Mr. P K Jaiswal and

Sample Flat



Dining Hall of Sample Flat at Ashiana Tarang Bhiwadi



Corporate cricket at Ashiana Tarang Bhiwadi; Teachers visit Ashiana Dwarka Jodhpur

Bhoomi Pujan



Bhoomi Pujan of **Ashiana Tarang Bhiwadi** team was celebrated by Bhiwadi staff present at site. Construction has since begun.

Raft Casting

Ashiana Anmol Sohna, South of Gurgaon has successfully completed the Raft Casting of Phase I within the time frame targeted. Construction is in full swing at the ground level.

Construction Progress Report



The construction of Phase I of Vrinda Gardens is 90% complete, with Phase II nearing 70%. The Club House of 13,000 sq. ft. is almost ready and work is in progress to finish the lawn tennis court. The overall development of the project will make it a preferred destination for residential accommodation.

Comfort Homes: Your Dream Home Coming Up



Punjabi bhangra was really enjoyed by everyone in the large gathering at Ashiana Town, Bhiwadi for the Punjab da Pind event

Mr. B.Sengupta met all the team members and praised and appreciated this initiative to build corporate relationships.

Punjab da Pind Event

The Sadde Punjab da Pind event at **Ashiana Town Bhiwadi** was much appreciated with customers enjoying the dances and other activities like a puppet show, butter making and a fancy dress show. Pottery making and a selfie booth were the highlights along with the delicious Punjabi food. Customers were happy with the pace of construction as well as the look and feel of Phase-1.

Warm Welcome

Customers taking possession enjoyed a warm welcome from CRE Mr. Shrikhal



A warm welcome to Mrs Usha Pande; Mrs Usha Rani receiving a welcome bouquet

and the Estate Officer of **Ashiana Town Phase-1**

Corporate Visit

Ms. Indo Allusys arrived at **Ashiana Surbhi Bhiwadi** for a corporate visit and liked the construction quality and layout of the flats.



Indo Allusys visits Ashiana Surbhi, Bhiwadi

Happy Handovers



Ashiana Town, Phase-I Bhiwadi

Ashiana Town Bhiwadi is bringing smiles of satisfaction among customers. After quality checks, 411 flats out of 448 have been released for possession. Handovers registered a score of 82% on the "khushimeter".

First Handover at Neemrana

The **Ashiana Aangan Neemrana** team celebrated its first handing over with a score of 9 out of 10 on the satisfaction index. The instant photographs of the ribbon cutting ceremony left the customer quite overwhelmed.



Mr Bhawnanand CRE and Civil Foreman, Atul Singh with customers during handover; right: Mr. & Mrs. Devanshu Saluja take possession at Ashiana Aangan, Neemrana

Bhoomi Pujan: Ashiana Anmol Sohna, South of Gurgaon



Comfort Homes: Your Dream Home Coming Up



Maj. Sameer Puniyani cutting the ribbon of his flat at Gulmohar Gardens with his family; Gulmohar Gardens Jaipur, Phase 2 is now ready

Phase 1 nears Completion

More than 85% of the construction work has been completed at Phase 1 of **Ashiana Umang Jaipur**. The 15000 sq. ft. Club House with a gymnasium, indoor badminton, kids play area, a multipurpose hall, open terrace party lounge, media room, and book café is developing at such a rapid pace that it is now scheduled to be handed over along with possession in Phase 1 in December 2016.

Developments near Umang

Ashiana Umang, situated just one km from the Mahindra SEZ now has 28 major corporates in the area with the new Infosys set up. The 200 ft. wide road being

developed will connect NH -8 Highway to the SEZ area. Umang is situated on this very road.

Corporate Events

Ashiana Navrang Halol has seen speedy construction and with the project so far advanced, several corporates and other organisations held their meets and get-togethers here. Prominent among them was the AGM of the Halol Plastic Association, and a Celebration Night for the Lions Club, Halol. Other events included an LG Chikki competition and a demonstration of Oven Recipes with 30 housewives from the Halol Area coming for the event.

Completion of Roads

All internal road work at **Ashiana Aangan Neemrana** is complete.



Ashiana Navrang, Halol participated in the Vadodara CREDAI Exhibition in January; right: The Club House at Ashiana Navrang, Halol is in its final stages

Press Event



Keys were handed over to the first three residents of Ashiana Dwarka, Jodhpur at a press event at Hotel Park Plaza Jodhpur. Left to right : Mrs & Mr Mohan Lal Goyal and Mrs & Mr Sushil Ojha with their keys.



Left to right : AGM of the Halol Plastic Association, the Lion's Club of Halol and at the demonstration of oven recipes at Halol

Comfort Homes: The Ashiana Lifestyle



Proud winners pose for group photographs with their trophies after the Inter-Ashiana tournaments in badminton and dance at Jamshedpur

INTER-ASHIANA TOURNAMENTS

Badminton

Nearly 100 participants from **Ashiana Residency Greens, Ashiana Woodlands, Ashiana Gardens** and **Ashiana Brahmananda** took part in the Inter Ashiana Badminton Championship hosted by **Ashiana Anantara, Jamshedpur**. A large crowd cheered their teams with noisy enthusiasm with Ashiana Residency Greens emerging the winners and Ashiana Woodlands runners-up.

This was the first Inter-Ashiana event conducted at our newly developed site Ashiana Anantara.



Participants of Ashiana Brahmananda performing a group dance

Dance

An Inter Ashiana Dance competition was held at **Ashiana Brahmananda Jamshedpur** with participants from **Ashiana Anantara, Ashiana Residency Greens, Ashiana Woodlands, Ashiana Gardens**. A very large crowd of



Cheers for the winners at the Inter Ashiana Cricket tournament

residents witnessed the event. Ashiana Woodlands were runners-up with Ashiana Brahmananda declared winners.

Cricket

The Inter Ashiana Cricket tournament took place at Ashiana's new project



Holi Celebration: The colourful celebrations of Holi were spread across all Ashiana project locations as seen in these scenes of shared joy and festivities from Ashiana locations at Jaipur, Bhiwadi, Jodhpur and Jamshedpur

Comfort Homes: The Ashiana Lifestyle



The Song and Dance Competition at Ashiana Amarbagh Jodhpur enthralled the audience with colours, movement, music and entertainment

Ashiana Tarang Bhiwadi. All six Ashiana projects in Bhiwadi took part in the event. After some very entertaining and tough matches, **Ashiana Village** and **Ashiana Aangan** qualified for the final in which Ashiana Aangan was crowned the Inter Ashiana cricket champions for 2016.



Lohri celebrations at Bhiwadi were centred around a large bonfire

Store Inaugurated

Departmental store Iconic Bazaar has been inaugurated at **Ashiana Brahmananda Jamshedpur**. A large gathering of residents attended the event and, with high tea, fun games and musical

programmes, enjoyed the event and have liked the new store.



Day trippers from Bhiwadi set out in a group on a trip to Dhosi Hill

Song and Dance Competition

Song and Dance Competitions were held at **Ashiana Amarbagh** and **Ashiana Dwarka Jodhpur** for children and proud parents were delighted to see their children's performances.



Farewell to Mr. Atma Sharan

Republic Day



Republic Day being celebrated by Ashiana residents of Bhiwadi and Jaipur with great enthusiasm

Lohri

Spring was welcomed by all Ashiana residents of **Bhiwadi** with the celebration of Lohri with great exuberance in the light of large bonfires and the sound of traditional festival songs and the lively beat of the nagada dhol.

Dhosi Tour

Bhiwadi has a travellers group from Ashiana who are frequent day trippers – this time they went to Dhosi Hill which is in Narnaul and Madhogarh Fort in Mahendargarh, Haryana. Dhosi Hill is an extinct volcano in the Aravalis at a height of 1170 metres. There is also a fort, temple, pond, forests with of course the volcanic crater in the centre.

Farewell, Atma Ji from Bhiwadi

The Ashiana Bhiwadi team bid bye to Mr. Atma Sharan who spent years with them and achieved his biggest goal setting

up Ashiana's maintenance portal. He was an inspiring leader and motivator for his team and established a benchmark for maintenance services. His team salutes his diligence and humour at the workplace and showed their gratitude, Thank you Atma sir.

Live Cricket Show

The T20 World Cup fever was very visible at **Ashiana Dwarka Jodhpur** so the semi-final between India and West Indies was projected live on a large screen in Park 1. Residents enjoyed themselves cheering for the team.

Health Check-up

A health check-up camp was organised by the Maintenance team of **Bhiwadi** at the temporary Club House for our regular vendors' staff and children. Dr. Vikas Gupta from Goyal Hospital was available on-site.

Comfort Homes: The Ashiana Lifestyle



Residents young and old, of Greenwood, Bhiwadi showcase their fitness, love of a healthy lifestyle and athletic abilities on Sports Day



Residents, including children, take active part in cleaning up the surroundings at Ashiana Brahmananda, Jamshedpur and Gulmohar Gardens, Jaipur

Residents watch a performance of Kalbelia, a Rajasthani folk dance at Park 1

Sports Day

Ashiana Greenwood Jaipur organised a Sports Day for residents with games like kho-kho, races and kabaddi. A treasure hunt was also organised.

Ashiana staff also cleaned up the Government School, Vatika in Jaipur to help maintain a spotless environment at the school.

Cleanup Drive

A Clean Up drive was organised at Ashiana Brahmananda Jamshedpur with around 100 residents participating in the initiative. The clean surroundings sent an excellent message to the neighbourhood and residents appreciated the efforts.

Cleaning drives were organised at Gulmohar Gardens Jaipur in support of the Swachh Bharat Abhiyan initiative.

Dance and Magic Show

Sunday night was special for Ashiana Manglam Jaipur with the performance of Kalbelia, a Rajasthani folk dance at Park 1 followed by a magic show for children. People stayed back late for the popular Tambola sessions.



Participants display their efforts at the Sit and Draw competition at Gulmohar Gardens

Sit and Draw

The Ashiana Maintenance team organised a Sit and Draw competition for

kids of Ashiana Phoolwari at Gulmohar Gardens Jaipur with prizes for the winners.

Franchise Meet

Franchise India organised a meeting with Rangoli Plaza owners to make a detailed presentation to them about the various commercial opportunities available for their shops.

They listed and discussed the various brands and franchises with whom they could start a business venture. The meeting was very interactive and informative. There has been a lot of feedback as well as several queries.



Firsts for Rangoli Plaza: Ms Neeru Kamra is Rangoli Plaza's first tenant to open her bakery Fresh N Fine; right: Mr. D S Rathore was the first who start a shop

Senior Living: Your Dream Home Coming Up



Mr. Abhimanyu Jain, our client receives a gift at Ashiana Nirmay Bhiwadi; Residents enjoying themselves at Ashiana Shubham Chennai

Sample Flat Ready at Ashiana Shubham Chennai

Musical Evening

A special evening of Rajasthani folk dances and entertaining games was organised at **Ashiana Nirmay Bhiwadi** for customers to enjoy as they updated themselves on the progress of

construction and spent a satisfying and very enjoyable evening.

Fun Evening

The Club House at **Ashiana Shubham Chennai** was the venue for an evening

of tambola and other fun games for residents and customers. The large gathering included everyone from children to the elderly and families had enjoyable time participating in the various events and relished the snacks.

Senior Living: The Ashiana Lifestyle

Festivals & Celebrations

Lohri celebrations at **Ashiana Utsav Bhiwadi & Ashiana Utsav Jaipur** started the festive calendar for the year with music, a bonfire and of course the customary groundnuts, rewri and popcorn.

Basant Panchmi: This was celebrated at the Utsav Temple at **Ashiana Utsav Bhiwadi**. The temple was beautifully decorated with marigolds and the puja was followed by a bhandara.

Poshwada: This is a Rajasthani festival and **Ashiana Utsav Jaipur** also celebrated with bhajans and aarti and concluded with servings of dal pokara, rasgullas and kheer.

Month End Parties

Month end parties were arranged regularly every month at **Ashiana Utsav** in **Bhiwadi, Jaipur** and **Lavasa**. New residents were welcomed and birthdays and anniversaries celebrated. There were games, songs, jokes, poems and lots of



Lohri celebrations at Ashiana Utsav, Jaipur with music and a bonfire



Jaipur Utsavites performing puja during Maha Shivratri

interaction as residents mingled over snacks and dinner.

Photography Exhibition

Residents of **Ashiana Utsav Bhiwadi** had the opportunity of viewing an excellent exhibition of photographs by fellow resident Mr. Om Prasad. Most of the pictures were shot at Bhiwadi.

Wellness Programmes

The Vimhans team conducted a series of wellness programmes relating to

physiotherapy, brain activities and music therapy at **Ashiana Utsav Bhiwadi**. At **Ashiana Utsav Jaipur**, the team conducted a "Brain Gym" over two days. **Ashian Utsav Lavasa** had its first session with Vimhans. Residents participated in the sessions enthusiastically and in large numbers.

Fitness Session

A fitness session was organised at **Utsav Jaipur** in co-ordination with Alok, trainer and Mahima, instructor of the



Valentine's Day: Couples celebrated love with romantic songs and a variety of games and quiz contests designed for spouses to share fun and laughter at Ashiana Utsav Bhiwadi, Jaipur and Lavasa

Senior Living: The Ashiana Lifestyle



Anniversary celebrations at the month end party at Ashiana Utsav Bhiwadi; Fitness Session and a Cookery Show at Ashiana Utsav Jaipur



Photography exhibition for residents; wellness programmes at Ashiana Utsav, in Bhiwadi, Jaipur and Lavasa

Just Fit Centre. Utsavites participated actively and learnt how to maintain physical fitness.

Women's Day

The Women's Day programme started at **Ashiana Utsav Jaipur** with Presidents, Mr S.N. Jairath and Mr Balwant Gidra welcoming all the ladies with a rose. The event was conducted in the Activity Hall and was hosted by the Activity Executive, Mr.Sandeep Kumar.

The Activity Hall was decorated with balloons and ribbons and Mr. Sandeep

Kumar hosted the event with great aplomb concluding with "Homes don't rest upon the ground, but on Women."

Cookery Show

The cookery show has now become the most in demand activity at **Ashiana Utsav, Jaipur**. Our café cook, Rocky Sarkar demonstrated the preparation of 'Khaja Chat.'

Utsavites attended in large numbers and enjoyed the presentation and also tasted the preparation. They are looking forward to the next show.

Anand Mela

An interesting Anand Mela was specially organized for **Ashiana Utsav, Jaipur**. The Mela focused on street foods like pani-puri, chole tikki and papri chat and were relished by all Utsavites. They had a good interacting with each other while enjoying old songs.



Temple Visit: Jaipur Utsavites like religious trips and paid a visit to Salasar Balaji Temple



Art Classes: Art classes have been started at Utsav Lavasa and are well attended



Musical Evening: Musicsmiles, a music group from Pune, played a session at Utsav Lavasa



Holi : Ashiana Utsavites celebrate colourfully at Bhiwadi, Jaipur and Lavasa



Republic Day was celebrated at Ashiana Utsav in Bhiwadi, Jaipur and Lavasa

Senior Living: Care Homes



At the orthopaedic awareness camp at Utsav Care Homes, Jaipur. Other activities at Jaipur included a visit by an audiologist to conduct a Hearing Seminar and a Mega Check Up Camp with special emphasis on urology



Birthday celebrations for Mr Ashwin Raval and Col Jagdish Chandra, Care Homes, Jaipur while Mr Gobindram Vasnani visits the Hypercity Mall with the team in Jaipur

JAIPUR

Health Camp

An orthopaedics awareness camp was organised at Utsav Care Homes, Jaipur in co-ordination with well-known orthopaedic surgeons, Dr Ashok and Dr Vinay from Eternal Hospital, Jaipur to create awareness of the importance of a healthy lifestyle to protect themselves from major problems.. After the talk Utsavites had one on one discussions with the doctors.

New Residents

Care Homes, Jaipur welcomed new residents Lt Col Jagdish Chandra, 87, Mr Ashwin Raval, 77, Mrs Indu Sharma 78, and Lt Col Suhash Banerjea 65, to the Care Home family. They all come from diverse backgrounds and places but they, and their accompanying relatives, had one thing in common: they were all unanimous in their praise of the accommodation, facilities and the friendliness all around.

Hearing Health Seminar

A Hearing Health seminar was conducted by Audiologist Ms Mahima Gupta from Amplifon at Utsav Care Homes, Jaipur. The gathering of residents was informed about the benefits of knowing the severity and possible causes of hearing problems.

Mega Health Camp

A Mega Health Check-up Camp was organised for Utsav Care Homes residents in co-ordination with Bhandari Hospital. Dr. Ramandeep, Dr. Amit Garg, Dr. Kriti Gupta, and Dr. Sachin Sharma were consulted and the doctors shared some important tips on urology. Around 75 residents attended the checkup.

Happy Birthday!

Care Homes people was delighted to celebrate the birthdays of Mr. Ashwin P Raval and Col. Jagdish Chandra with cakes, bouquets and lots of tasty snacks.

The entire Care Homes team was present along with other fellow Utsavites. Mrs. Anju Chandra, Col. Chandra's daughter came on the occasion and commented, "Those who are staying here can never feel lonely!"

Mall Visit

Mr Gobindram Vasnani, resident of Care Homes, Jaipur thoroughly enjoyed a sense of independence and freedom on his visit to Hypercity Mall organised by the Care Homes team. Window shopping and lunch with the Utsav team at the Food Court made the outing a memorable one for Mr. Vasnani.

BHIWADI

Welcome!

Care Homes, Bhiwadi welcomed new residents Mrs. Parul Mandal 86, from Gurgaon and Mr. U.P.Sinha 80, from Kalyan, Maharashtra. They were



A warm welcome to Mrs.Parul Mandal and Mr. U.P.Sinha at Care Homes, Bhiwadi



A warm welcome from Care Homes,Jaipur for Lt Col Jagdish Chandra, Mr Ashwin Raval, Ms Indu Sharma and Lt Col Suhash Banerjea

Senior Living: Care Homes



Group Activities: Bhiwadi Care Homes physiotherapist Kapil organised a session of movement and exercise, education and advice for residents at Jaipur

accompanied by family members during the move who also visited facilities and learnt of the services provided.

They interacted with other residents and said that they were very happy to see such a well-equipped and excellently maintained facility.



Lohri: Care Homes, Bhiwadi celebrated Lohri with great enthusiasm in the garden where a bonfire was lit and everyone came together to sing and share rewri

Phoolwari Children's Visit

Children from Phoolwari School are regular visitors at Care Homes, and the residents are always delighted to interact with them. As the children recited poems, sang songs and danced, residents shared their cheerful happiness. Snacks were

Holi at Care Homes



Staffers greet all Care Homes residents with colour on Holi spreading affectionate enthusiasm and gaiety

also distributed among the children by the residents.

Art of Living

Art of Living sessions by Mrs. and Mr. Pathak, residents of Gulmohar Gardens, are regularly organised at Care Homes, Bhiwadi every fortnight. Their team not only sing devotional songs but also play instruments beautifully which is loved by all the residents.

Welcome to Ashiana



Ankit Kaushik, Executive (Customer Services) AMS Bhiwadi



Pankaj Goel, Executive (Accounts) AMS Bhiwadi



Vikash Kumar, Assistant Officer (Estate) AMS Bhiwadi



Abhay Shah, Executive (Sales), AHL Bhiwadi



Aditya Kumar, Executive (Sales), AMS Bhiwadi



Ankit Namdeo, Executive (Sales), AHL Bhiwadi



Atul Kumar, Executive (Sales), AMS Bhiwadi



Badri Narayan Tripathy, Executive (Sales), AHL Bhiwadi



Bhumika Barick, Executive (Sales), AMS Bhiwadi



Chandan Kumar, Electrician, AMS Bhiwadi



Guneet Bagga, Executive (Sales), AHL Bhiwadi



Harsh Chadha, Executive (Sales), AHL Bhiwadi



Hemant Kumar Sharma, Electrician, AMS Bhiwadi



Jitender Kumar, Caregiver, AMS Bhiwadi



Jitesh Kumar, Plumber, AMS Bhiwadi



Kamlesh Jhanjhar, Staff Nurse, AMS Bhiwadi



Manish Kumar Vashistha, Executive (Sales), AHL Bhiwadi



Muskaan Thaman, Executive (Sales), AHL Bhiwadi



Puskar Puspa, Officer (Estate), AMS Bhiwadi



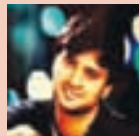
Ranjay Kumar, Senior Electrician, AMS Bhiwadi



Rohit Kumar Khandelwal, Executive (Accounts), AHL Bhiwadi



Satender Kumar, Electrician, AMS Bhiwadi



Sidharth Kumar Das, Executive (Sales), AMS Bhiwadi



Tamojit Ghosh, Assistant Engineer, AHL Bhiwadi



Amrutesh Kumar Jha, Senior Supervisor (Civil), AHL Halol



Akella VVS Murthy, Executive (Sales), AHL Chennai



M Jayaprakash, Officer (Legal), AHL Chennai



Ashwee Abhisikta, Executive (Sales), AHL Gurgaon



Neeharika Bhatt, Executive (Accounts), AHL Gurgaon



Shikha Kapoor, Executive (Front Office), AHL Gurgaon



Mohan Kumar Singh, Supervisor (Civil), AHL Halol



Sujeet Kumar, Supervisor (Civil), AHL Halol



Ankita Agarwalla, Executive (Sales), AHL Jaipur



Parul Punjwani, Executive (Sales), AHL Jaipur



Sonu Thakur, Executive (Sales), AMS Jaipur



Swapnil Rathore, Executive (Sales), AMS Jaipur



Umesh Vashistha, Executive (Accounts), AMS Jaipur



Samit Kumar Maib, Executive (Accounts), AMS Jamshedpur



Vipin Kumar, Executive (Sales), AMS Jodhpur



Nisha Nair, Executive (Front Office), AHL Kolkata



Sidhanta Das, Executive (Sales), AHL Pune



Tarnal Deka, Executive (Sales), AHL Pune

Aap Ki Kalam Se



Budding Talent

Pallavi Arora is a talented young artist, from Ashiana Village, Bhiwadi. She is a self taught artist and loves painting elderly people and in capturing nature on canvas. Pallavi also helps children in studies and in painting.

माँ—बाप

बड़ी मन्तों से पाया है इन्होंने तुम्हें
अनमोल रतन हैं इन्हें बिसारना नहीं
खुद गीले में सोकर सूखे में सुलाया है तुम्हें
खुद भूखे रहकर खिलाया है तुम्हें
असीम उपकार हैं इनके बिसारना नहीं
चेहरे की मुस्कान इनकी खोने देना नहीं
कहने से पहले पूरी करनी है खाइश इनकी
अपनी शालीनता से सम्मान देना है इनको
इनकी दुआ ही बेशकीमती दौलत है तुम्हारी
इनके चरणों की प्रीति है नियामत तुम्हारी
हर चीज़ मिल सकती है दौलत से तुम्हें
नहीं मिल सकते दौलत से ये अनमोल रतन तुम्हें
इनकी सेवा करनी है बन के श्रवण तुम्हें
इनकी इस आस को साकार करना है तुम्हें
लाखों की कमाई निरर्थक है इनकी खुशी के बिना
दुनिया की हर चीज़ बेमोल है तुम्हारे प्यार बिना
संतान से सेवा चाहो तो संतान बनकर सेवा करें
जैसा करोगे वैसा भरोगे न्याय बिसारना नहीं।



बी. डी. भार्गव

एम.-204 आशियाना उत्सव

My Dream Home!

I had a Dream, a Wondrous Dream!
Of mountain peaks piercing the sky
Undulating valleys shimmering by!
Streams gurgling, waterfalls tumbling,
Frosty, misty bubbles showering!

I had a Dream, a Wondrous Dream!
Where soft snowy clouds hypnotise
Azure skies beckon with cheery cries
Of bulbuls, gulls and magpies;
And droves of bats hoot nearby.

I had a Dream, a Wondrous Dream!
Where gardens flower in fizzy fragrance
Butterflies flutter and squirrels prance.
Fountains dance in a myriad hues
Is it the rainbow curtsying, taking a cue?

I had a Dream, a Wondrous Dream!
Where the grass is so green,
its scent dizzy
Enchanting, enticing the mind in a tizzy.
The peace, the quiet, calming and kind
A million miles from drudgery and the grind.

I had a Dream, a Wondrous Dream!
Where the rising moon salutes
the setting sun,
A million stars join the cosmic fun!
The dark mountain paths come alight
A pearly chain, adorns the night!

I had a Dream, a Wondrous Dream!
It's light, it's bright, I wake to a chirpy morn
There's life, there's love,
new friends are born.
I came, I saw, I got conquered!
In Ashiana, Lavasa
my dream home I found!

Rekha Barve,

Resident, Utsav, Lavasa

It pays to be inQUIZitive!

Send the right answers to these questions and win prizes! The answers to the questions are right here in this newsletter.

This is how you send the answer:

If you think the answers are:

Question 1. (a)

Question 2. (b)

Question 3. (c)

Question 4. (a)

then SMS - AHL<space>

1a 2b 3c 4d and send to 56677

Two winners will be chosen from the all-correct entries by a lucky draw.

Questions

- Which was the first ever tournament organised at Ashiana Anantara ?
a. Cricket b. Badminton c. Chess
- Who are the Inter-Ashiana cricket champions for 2016?
a. Ashiana Tarang b. Ashiana Village c. Ashiana Aangan
- What's the name of Rangoli Plaza's first shop ?
a. Fresh N Fine b. Bake & Cake c. Oven Fresh
- What is Kalbelia ?
a. Rajasthani dance b. Cuisine c. Game

Best of Luck !

Lucky draw quiz winners for the last quarter:

- Mr. Chandrakant Vohra, Mumbai
- Mr. Kalpesh Soni, Jaipur

Congratulations to all the winners !

Answers to the last quiz (issue 52):

1-b, 2-b, 3-c, 4-b

Please send contributions for Aap ki kalam se, with your full name, address and photograph. Published pieces will get a gift from our Jt. MD, Ankur Gupta. Contributions may be in English or Hindi, not more than 175 words and it should be something positive! Negative thoughts go against the Ashiana Philosophy.

Write in to: Editor, Apna Ashiana
ashiana.edit@gmail.com

Ashiana Housing Limited

304, Southern Park, Saket District Centre, Saket, New Delhi - 110 017

For Sales Contact:

Delhi Sonam 85275 97432 Bhiwadi Neeraj 88756 78811

Jaipur Pranshu 90019 99108 Jodhpur Arvind 99290 33888

Pune Akhilesh 95610 92613 Jamshedpur Sandeep 90310 13376

Halal Ashish 80007 07602 Sohna (Gurgaon) Harvinder 96508 39666

Chennai Uday 979100 2992 Kolkata Shantashil 9831179988

Join us
on:



facebook.com/ashianahousing



youtube.com/ashianahousing1



linkedin.com/company/2882775

E-mail: sales@ashianahousing.com

Website: www.ashianahousing.com